



Media Alert | [Friday, February 9]

Dunkin' Goes Bananas: Savannah Bananas and Dunkin' Team Up to Deliver Game Tix to Five Deserving Valley Youth

WHAT:

The "Greatest Show in Sports" will continue to run on Dunkin', as the brand today announced the continuation of its partnership naming Dunkin' as the favorite coffee and donut of the Savannah Bananas. As part of the team's Banana Ball World Tour, the Savannah Bananas are hitting the road to play in Peoria's own Peoria Sports Complex for a three-game series February 15, 16 and 17.

Among the fans in the stands next week will be several deserving teens and youth that have overcome challenges and are leaders in their neighborhoods and families. Each of the youth below will be surprised with tickets, goodies, gift cards and pictures with "Sprinkles" – the Dunkin' donut mascot on Friday the 9 when they are given the good news they were selected to go to next week's games:

- Aiden and Owen, twin boys, age 14, both play baseball and are Phoenix Children's Hospital patients
- Brody, age 9, also loves and plays baseball and he is a Phoenix Children's Hospital patient
- **Tommy,** a high school boy that is part of the City of Peoria's Adaptive Recreation Program. He participates in Special Olympics, plus Peoria's after school/summer programs. His grandpa recently passed and their family could use the good news. They don't have discretionary resources to attend a game but would enjoy it so much.
- Miley Hawkins, is 16 and a sophomore at Deer Valley High School. She was chosen because she is representing the 2024 Youth of the year for the Glendale Sands branch due to her academic accomplishments, volunteerism, and exceptional mentorship to the other youth. She plays softball and is hoping to attend NAU to major in psychology.

Aside from the game, Miley, Aiden, Brady, Tommy, Owen and all the Banana's fans can enjoy Bananas' fan-favorite Donut Batter of the Night feature February 15, 16, and 17, where fans at Peoria Sports Complex will receive free MUNCHKINS® Donut Hole Treats when the opposition's designated "donut batter" goes down swinging.

To stay updated on the latest happenings at Dunkin', visit <u>DunkinDonuts.com</u> or subscribe to the Dunkin' blog to receive notifications at news.dunkindonuts.com/blog.

WHERE/WHEN:

Friday, February 9 – Surprises

9 a.m. Phoenix Children's Hospital (Brady, Owen and Aiden)

919 E. Thomas Rd. Phoenix, AZ 85016

11 a.m. Dunkin store (Tommy)

8386 W Thunderbird Rd, Peoria, AZ 85381

1 p.m. Sands Branch Boys & Girls Club (Miley Hawkins)

4730 W. Grovers Ave. Glendale AZ 85308

MEDIA OPPORTUNITIES:

- Video and interviews with youth ticket recipients
- Children/teens being surprised with giant Savannah Banana tickets, gift basket, balloons, along with Dunkin' and Banana's swag and Sprinkles the giant donut mascot
- 150 donuts will also be given out to club kids at the 1 p.m. Boys & Girls Club surprise
- Interview local Dunkin' representatives

About Dunkin'

Dunkin', founded in 1950, is the largest coffee and donuts brand in the United States, with more than 13,200 restaurants in nearly 40 global markets. Dunkin' is part of the Inspire Brands family of restaurants. For more information, visit DunkinDonuts.com and InspireBrands.com.

About Savannah Bananas

The Savannah Bananas are a professional team based in Savannah, GA and play their home games at Historic Grayson Stadium. They take the show on the road on their Banana Ball World Tour. The team has been featured on ESPN, Wall Street Journal, CNN, and Sports Illustrated and are made popular by their in-game entertainment and social media presence. The team has been known as TikTok's favorite team with over 8 million followers, millions more than every MLB team. The Bananas have been featured across the globe for everything from playing a game in kilts, using a Dancing First Base Coach, the first ever baseball player to wear stilts, players backflipping while catching fly balls, and a whole lot more. The Bananas play their own version of baseball called Banana Ball, a fast-paced, action-packed style of baseball with rules that include no bunting, a two-hour time limit, fans catching foul balls for outs, batters stealing first base, and a one-on-one tiebreaker showdown at the end of the game if the game is tied.

Media Contact:

Heather Austin
On Behalf of Dunkin'
602-738-9252
Heather@theferrarogroup.com