



Community Leaders Take Boys & Girls Clubs of the Valley Kids Back-to-School Shopping, presented by Cigna

250 kids in need to get new clothes, school supplies at annual event

(PHOENIX, Ariz.) August 5, 2023 – Hundreds of students from Boys & Girls Clubs of the Valley (BGCAZ) will gather at three Valley Kohl’s locations for a morning they won’t forget. BGCAZ board members and other community volunteers will be paired with these Club kids, selected based on financial need and outstanding behavior, for a morning of back-to-school shopping. Players from the Arizona Coyotes along with mascot Howler will join shoppers at the Gilbert location.

“Back-to-school supplies, clothing, and shoes can quickly become expensive for families. This shopping trip at Kohl’s ensures that our youth start the school year with new apparel they feel confident in, and eases the back-to-school cost for our families,” said Marcia Mintz, BGCAZ CEO. “Our generous community volunteers get to know Club kids throughout the morning and can see the impact of their work firsthand.”

Having appropriate supplies and clothing is important to a child’s academic success, and new gear for class will help build confidence and pride in these deserving young people. The three participating Kohl’s locations will open early for the youth and volunteers. The teams will have exclusive access to the stores for one hour that morning and will enjoy special discounts on clothing and school supplies. Worth \$250 for each Club member, the shopping spree allows kids to pick out essentials like school uniforms, shoes, and backpacks. Papa John’s will provide pizza for shoppers and volunteers at the conclusion of the event, and Jeremiah’s Italian Ice will provide sweet treats for those at the Gilbert location.

WHAT: Boys & Girls Clubs of the Valley’s annual Back to School Shopping event, presented by Cigna

WHEN: Saturday, August 5, 2023, from 8:30-10:30 am

WHERE: Kohl’s Tolleson – 3000 S 99th Ave., Tolleson, AZ 85353; Kohl’s North Phoenix – 17232 N 19th Ave., Phoenix, AZ 85023; Kohl’s Gilbert – 1121 E Baseline Rd., Gilbert, AZ 85233

VISUALS: Deserving youth shopping with community volunteers & interview opportunities with kids and BGCAZ leaders

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About Boys & Girls Clubs of the Valley

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At 30 Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people. For over 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community. For more information: visit bgcaz.org. Follow us on social media at @BGCArizona.