



Community Leaders Take Boys & Girls Clubs of the Valley – Yuma Branch Kids Back-to-School Shopping, presented by Cigna

Local kids in need to get new clothes, school supplies at annual event

(YUMA, Ariz.) July 29, 2023 – Fifteen students from the Yuma Branch of Boys & Girls Clubs of the Valley (BGCAZ) will gather at Kohl’s for a morning they won’t forget. Outstanding community volunteers will be paired with these Club kids, selected based on financial need and outstanding behavior, for a morning of back-to-school shopping. Having appropriate supplies and clothing is important to a child’s academic success, and new gear for class will help build confidence and pride in these deserving young people.

“Back-to-school supplies, clothing, and shoes can quickly become expensive for families. This shopping trip at Kohl’s ensures that our members start the school year with new apparel they feel confident in, and eases the back-to-school cost for our families,” said Marcia Mintz, BGCAZ CEO. “Our generous community volunteers get to know Club kids throughout the morning and can see the impact of their volunteer time firsthand.”

The participating Kohl’s location will open early for the youth and volunteers. The teams will have exclusive access to the store for one hour that morning and will enjoy special discounts on clothing and school supplies. Worth \$250 for each Club member, the shopping spree allows kids to pick out essentials like school uniforms, clothes and shoes.

WHAT: Boys & Girls Clubs of the Valley’s annual Back to School Shopping event, presented by Cigna

WHEN: Saturday, July 29, 2023, from 8:30-10:30 am

WHERE: Kohl’s Yuma – 1350 S Castle Dome Ave, Yuma, AZ 85365

VISUALS: Deserving youth shopping with community volunteers & interview opportunities with kids and BGCAZ leaders

###

About Boys & Girls Clubs of the Valley

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At 30 Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people. For over 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional

development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community. For more information: visit bgcaz.org. Follow us on social media at @BGCArizona.