



MEDIA RELEASE

ABC15's 2nd CHANCE SPORTS GEAR DRIVE PRESENTED BY EARNHART AUTO CENTERS

Community effort benefiting Boys & Girls Clubs of the Valley

February 01, 2024

PHOENIX – ABC15 Arizona and Earnhardt Auto Centers kick off the 2nd Chance Sports Gear Drive campaign to help youth and teens in need of sports gear.

While it can seem like a simple purchase, for many families, buying a basketball, baseball or even a new football may be out of reach for parents working to make ends meet. That's why ABC15 Arizona, Earnhardt Auto Centers, BIG 94.5, KMLE 107.9, and LIVE 101.5 Phoenix are teaming up to provide viewers the opportunity to help by donating new or gently used sports gear that will be given to athletes of Boys & Girls Clubs of the Valley. The donated sports gear will support equity for all players by providing them with their own gear to use at home or after school at practice.

Boys & Girls Clubs of the Valley is most in need of footballs and football helmets, soccer bags/balls, basketballs, baseball and softball bats/gloves/balls, volleyballs, and kickballs/dodgeballs.

The community is invited to drop-off their new and gently used sports gear at all 17 Earnhardt Dealerships now through February 29.

Company Name	Address	City	ZIP Code
Earnhardt Buick GMC	6315 E Auto Park Drive	Mesa	85206
Earnhardt Cadillac	7901 E Frank Lloyd Wright Blvd	Scottsdale	85260
Earnhardt Chandler Cadillac	1450 S Gilbert Road	Chandler	85286
Earnhardt Chevrolet	2121 N Arizona Ave.	Chandler	85225
Earnhardt Chrysler Jeep Dodge Ram	1521 E Drivers Way	Gilbert	85297
Earnhardt Ford	7300 W Orchid Lane	Chandler	85226
Earnhardt Genesis of Gilbert	3252 S. Auto Way	Gilbert	85297
Earnhardt Genesis of North Scottsdale	8445 E Frank Lloyd Wright Blvd	Scottsdale	85260
Earnhardt Honda	10151 W Papago Fwy	Avondale	85323
Earnhardt Hyundai Avondale	10401 W Papago Fwy	Avondale	85323
Earnhardt Hyundai North Scottsdale	8445 E Frank Lloyd Wright Blvd	Scottsdale	85260
Earnhardt Lexus	800 E Camelback Road	Phoenix	85014
Earnhardt Toyota	6136 E Auto Loop Ave.	Mesa	85206
Earnhardt Peoria Kia	17431 N 91st Ave	Peoria	85382
Rodeo Chrysler Dodge Jeep Ram	35747 N Ellsworth Road	Queen Creek	85142
Rodeo Ford	13680 W Test Drive	Goodyear	85338
San Tan Hyundai	3252 S Auto Way	Gilbert	85297

Boys & Girls Clubs of the Valley and its new sports division, BGCAZ Athletics, is committed to making high quality, professionally managed recreational youth sports programs accessible and affordable for youth and teens. BGCAZ Athletics programs offer structured, safe and positive opportunities for skill development, character-building and a lifelong appreciation for healthy living. BGCAZ's 30+ Valley Clubs offer sports leagues for Club members ages 5-18. Thousands of youth participate in these programs and the demand continues to grow.

“This is a great opportunity to help our community and the thousands of kids that make their 2nd home the Boys & Girls Clubs. We’re very excited to team up with ABC15 and BIG 94.5 for the 2nd Chance Sports Gear Drive,” said Nature Earnhardt, Media & Promotions Director, Earnhardt Auto Centers. “My grandpa, Tex, always wanted to make sure we helped kids in need as best we could, and this drive will help kids in need play and participate in athletic activities.”

“All across the Valley, thousands of kids rely on Boys & Girls Clubs of the Valley for their early sports development,” said Sam Fowler, vice president of development, Boys & Girls Clubs of the Valley. “In our leagues, they learn the fundamentals of the game, and they learn the importance of sportsmanship and leadership. Donations to this drive will provide kids with the equipment they need on the field and help them build confidence that will last a lifetime.”

“Boys & Girls Clubs sports leagues offer thousands of kids the opportunity to learn the fundamentals of sports,” said Anita Helt, vice president and general manager at ABC15 Arizona. “This drive will ensure that more kids will get to play sports and be a part of a team. I am grateful to Earnhardt Auto Centers for their commitment to children in our community.”

For more information go to abc15.com/gear.

For Media inquiries, contact:
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