



State-of-the-Art Cox Innovation Lab to Be Unveiled During “Kickoff to Summer” Celebration for Boys & Girls Clubs of the Valley’s Harry & Sandy Rosenzweig Branch in Phoenix

Cox invests more than \$55,000 in Rosenzweig Branch outfitted with robotics, 3D printing, virtual reality, gaming, laser cutters, computers, and more

(PHOENIX, Ariz. June 2, 2023) – Boys & Girls Clubs of the Valley (BGCAZ) will reveal a fully renovated Cox Innovation Lab for youth at the Harry & Sandy Rosenzweig Branch in Phoenix, thanks to a donation of \$55,000 from Cox Communications. BGCAZ and Cox representatives will help Club kids cut the ribbon on the new technology lab, which will foster creativity and curiosity in members aged 5-12.

WHERE: Harry & Sandy Rosenzweig Branch in Phoenix. 2242 W. Missouri Ave., Phoenix, 85015
WHEN: June 2, 2023 – 1pm
VISUALS: The Innovation Lab will include a 3D printer, Beats Lab with turntables and headphones for music production, VR headsets, vinyl cutters, a green screen, computers, and more. The project was completed with new flooring, paint, furniture, and specialty lighting to make the Lab an engaging destination for Club members.

“The updates made to this Cox Innovation Lab make STEM even more exciting to our members,” said BGCAZ CEO Marcia Mintz. “It is filled with the computers they need for schoolwork and has unique technology that will allow them to explore their creative interests. Our Club members will have hours of fun and discovery in this Lab!”

Nationwide, more than 80% of Club members report that they like to participate in science projects and are curious to learn more about science, computers, and technology. The updated Innovation Lab gives Phoenix Club kids access to the opportunities they desire and allows them to explore their interest in STEM in a safe and positive environment.

The Cox Innovation Labs, housed in twelve Boys & Girls Clubs of the Valley locations, further the company’s efforts to provide opportunities to children who have little to no access to the internet and/or a computer.

“Cox Innovation Labs are helping us close the digital divide, while giving thousands of Arizona kids access to leading-edge technology,” said Susan Anable, Phoenix Market Vice President, Cox Communications. “These kids are digital natives who need time and space to explore virtual reality, digital programming, and other tech not available in their classrooms and homes, which will prepare them for careers of the future.”

The ribbon cutting ceremony will be a part of a larger “Kickoff to Summer” celebration at the Club, in which members will enjoy a bounce house, healthy snacks, and other fun activities to commemorate the first Friday of summer camp. Spots for summer are still available at most of BGCAZ’s 30 locations, and families will enjoy reduced rates for 2023. More information on registration is available at BGCAZ.org.

Cox Communications has enjoyed a longtime partnership with Boys & Girls Clubs of the Valley. Both entities are dedicated to serving the youth in their communities and supporting their academic success. Together, the organizations are creating equity for students by bridging the divide between Valley youth and teens with no access to technology to a technologically advanced world with the resources and experiences they need to succeed in a digital world.

About Boys & Girls Clubs of the Valley

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At 30 Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people. For over 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community. For more information: visit BGCAZ.org. Follow us on social media at @BGCArizona.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. As the largest private telecom company in America, we proudly serve seven million homes and businesses across 18 states. In metro Phoenix, we serve approximately 2.5 million product subscribers, and in Southern Arizona, approximately 400,000 product subscribers, with residential and business digital television, Multi Gig high-speed Internet, home automation systems and digital telephone service over our own nationwide IP network. In Arizona, Cox generates nearly \$5.5 billion in total economic impact annually. We are dedicated to empowering others to build a better future and we celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. The 3,100 Arizona employees of Cox are proud to have volunteered more than 51,000 hours each year in the local communities where we live and work and have topped numerous J.D. Power and Associates' studies of customer satisfaction and "Ranking Arizona-Best of Arizona Business" lists. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.