



BOYS & GIRLS CLUBS
OF THE VALLEY

Meeting the Moment

ECONOMIC IMPACT 2021 | ANNUAL REPORT 2021-2022

HOW BOYS & GIRLS CLUBS IMPACT THE GREATER COMMUNITY



BOYS & GIRLS CLUBS
OF THE VALLEY



Marcia Mintz
President & CEO
Boys & Girls Clubs
of the Valley

This past summer, I watched thousands of new Club members walk through our Blue Doors thanks to the AZ OnTrack program. Our staff shared stories of members struggling to acclimate in the early days of summer following two years of the pandemic. School-age members showed behavioral challenges, academic frustrations, and social disconnection. By the end of summer, we saw kids and teens caring, connecting and playing. Building a sense of belonging and preparing youth to be school and life ready is what Clubs do best!

ASU's Economic Impact Report FY 2020-2021

Every few years, BGCAZ contracts with the W.P. Carey School's Seidman Institute at Arizona State University to undertake a large-scale economic impact and Social Return on Investment (SROI) study. Thanks to the Steele Foundation's generous underwriting of this study, we are able to quantify the organization's true economic impact as a company and employer, and demonstrate the short and long-term impacts that Club programs have on our members and their parents. And the ASU report gives a broader context to the overall economic impact that we have on the larger community.

BGCAZ's fiscal year 2020-2021 was a recovery year following the pandemic. While we served fewer members, we had higher staff-to-member ratios to keep everyone safe. Today, our membership, footprint and impact around the Valley, and Arizona, continues to grow. This report is an important snapshot of the cumulative impact of Boys & Girls Clubs of the Valley and its ability to improve the lives of thousands.

BGCAZ's Annual Report

Our organization prides itself on our agility and capability to respond to the communities' needs. Over the past two years, we have enhanced our academic programs to help support outcomes prioritized in local schools, and offered summertime academic enrichment to prepare students to be school-ready. Thanks to investments from the state of Arizona, these programs were provided at low to no cost for families.

Our agency stretched to accommodate thousands this past summer as part of AZ OnTrack. We opened a new branch in the Metrocenter neighborhood in Phoenix with Vista College Prep, a high performing charter school. In Yuma, we opened a new branch with the support of the City and there will be more to report on our expansions next year.

We are meeting the moment for families all around Arizona.

Marcia Mintz
President & CEO, Boys & Girls Clubs of the Valley

2021 ECONOMIC IMPACT

Meeting the Moment

About ASU's Seidman Institute's Economic Impact Report 2021 for Boys & Girls Clubs of the Valley

Methodology & Data Inputs

Primary data is collected from BGCAZ Club members, and the parents/caregivers of Club members. Club members are surveyed as part of an annual National Youth Outcomes Initiative (NYOI) survey managed by Boys & Girls Clubs of America in Atlanta, Georgia. Described as "...a system built to measure the impact of Boys & Girls Clubs in a consistent manner using a common set of research-informed indicators of our priority outcomes," the NYOI survey was completed by 1,313 BGCAZ Club members in Spring 2021. More than 1,200 parents and caregivers are also separately surveyed in English or Spanish by Seidman online, via mini-ipads, or via paper surveys.

About Economic Impact

Economic impact analysis traces the full impact—direct, indirect, and induced—of economic activity on jobs and incomes in a local economy.

For example, BGCAZ **directly affects** the local economy through the jobs provided to operational staff, and its capital expenditure investments. **Indirect effects** arise when suppliers hire staff to fulfill each Club's purchasing needs, or place upstream demands on their own suppliers. **Induced effects** occur when workers

either directly or indirectly associated with a Club spend their incomes in the local economy, and when governments spend new tax revenues. Economists often refer to these secondary effects as multiplier or ripple effects.

Consistent with prior studies, an IMPLAN economic model is used by Seidman to estimate the economic impact of BGCAZ in the State of Arizona. IMPLAN is a commercially-licensed input-output model. An input-output model is a system of linear equations describing the inter-industry relationships in an economy.

Widely used for economic assessments, IMPLAN provides detailed estimates of secondary expenditures and income generated through a business investment or operation for a finite period of time (typically one full calendar or fiscal year).

In addition to providing estimates of multiplier effects, IMPLAN has a detailed database of the modeled economy which makes it possible to estimate the direct jobs and incomes associated with any given dollar amount of supplier purchases.

Source: ASU L. William Seidman Institute

Special Thanks and Recognitions

Research Partner:

L. William Seidman Institute

The L. William Seidman Research Institute is the consultancy arm of W. P. Carey School of Business, Arizona State University. First established in 1985 to serve as an applied business research and consultancy resource for the business community, they offer a diverse range of business and economics consulting services to public and private sector clients throughout North America.



This research was led by Dr. Anthony Evans, Staff Director and a Senior Research Fellow at the L. William Seidman Research Institute. His research and consulting interests lie within the areas of sport and leisure, nonprofits, public transportation, and entertainment marketing.

Research Funded by:

The Steele Foundation

The Steele Foundation focuses their grantmaking on educating the whole child. They believe all children deserve enriching childhood school experiences, and access to programs that allow them to reach their full potential and navigate the complexities of today's world.



The Steele Foundation partners with organizations whose work is meaningful, measurable and demonstrates strong outcomes for children. Thanks to their investment, BGCAZ was able to commission this Economic Impact Study to understand the larger impact of the regional organization on the state, and the communities it serves.

Scan the QR Code with your smart-phone camera app to learn more about our Economic Impact.



About Boys & Girls Clubs of the Valley (BGCAZ)

Today Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 20,000+ young people in grades K-12. At 30 Clubs across the Valley, BGCAZ provides programs designed to change the lives of young people. For more than 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

We are grateful to our BGCAZ parents and guardians for their participation and feedback that informs how we serve Club families.

BGCAZ Impact on Members

Past ASU Economic Impact studies identified five ways in which members can potentially benefit through their attendance at a Boys & Girls Club. These are:

- Improved rates of high school graduation
- Reduced levels of teenage pregnancy and motherhood
- Cost savings generated by reductions in juvenile criminal activity
- Lower tendency to participate in substance abuse including tobacco use and drugs; and
- Improved healthy habits and increased physical activity

Academic Success

The high school graduation rate is an important indicator of school performance used by both federal and state governments, alongside student test scores. Students who drop out of high school typically earn much less money during their lifetimes, compared to their peers.

89%

Average high school graduation rate in BGCAZ school districts

95%

Estimated percentage of high school graduates in BGCAZ

THIS BGCAZ GRADUATION RATE IS 6.46 PERCENTAGE POINTS HIGHER than the average School District graduation rate in the 12 districts BGCAZ serves, which will positively affect Club members future earnings.



Minimum Total Increase in Club Member Median Incomes

\$257,374



Estimated Increase in Club Member 40-year Work-Life Earnings

\$10,294,960



Healthy Lifestyles

Boys & Girls Clubs of the Valley's members engage in daily physical activity, make healthy nutrition choices, and refrain from participating in risky behavior. In addition, our programs engage members in social-emotional learning activities to gain skills in relationship building, self-awareness and self-management, and positive behavior and social decision-making.



Total estimated savings from Club Members' greater physical activity (2021)

\$13,394,145

Every Club offers members healthy meals and snacks as part of our programs, with support from the Child and Adult Care Food Program (CACFP) and the Summer Food Service Program (SFSP). Clubs also offer gym and physical health programs daily for all members, helping young people increase their overall physical activity and develop a healthy lifestyle.

Total Estimated Saving from Reduction in Club Members' Food Insecurity

\$8,969,865

91%

Parents agree or strongly agree that the provision of meals is important to their family



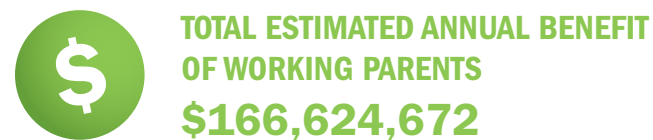
Impact for BGCAZ Families

Estimated Annual Benefit of BGCAZ Enabling Parents/Caregivers to Continue to Work

BGCAZ's 13,780 Club Members in 2020-2021 are drawn from 7,954 households throughout the Valley. An estimated 91.5% or 7,278 of these households contain a full-time or part-time working adult, based on Seidman's parent/caregiver survey.*



“Sending my child to Boys & Girls Club makes it easier for me to keep my job.”

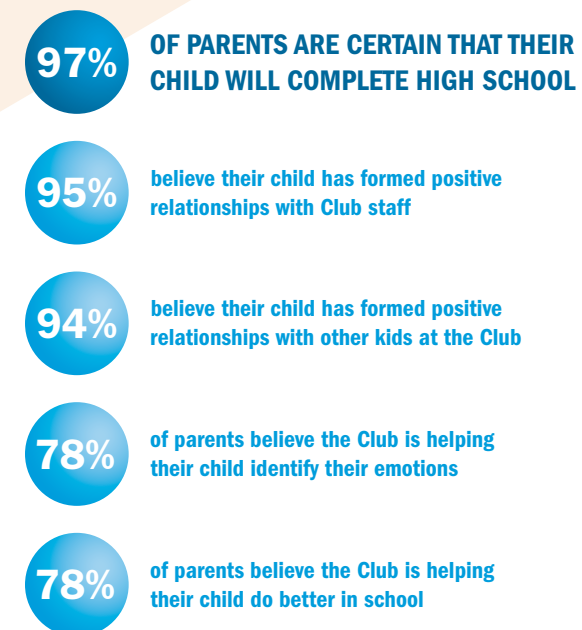


*This excludes Mesa Arts Academy and two Clubs located on the Gila River Indian Community.

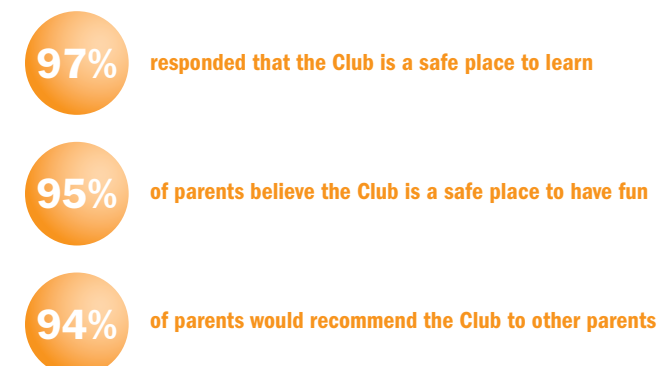
“The safe, supervised, and affordable after-school environment in BGCAZ enables parents to continue to be productive members of the local economy. Every time a parent is able to keep their job as a result of BGCAZ, on average \$32,018 in income is generated in the community. This, in turn, could reduce the burden of social programs on taxpayers, and potentially improve the quality of life for families.”¹

Parents were asked to give their reasons for choosing Boys & Girls Clubs of the Valley for their students and their impressions of the impact the Club has on them.²

Changes in Child Behavior



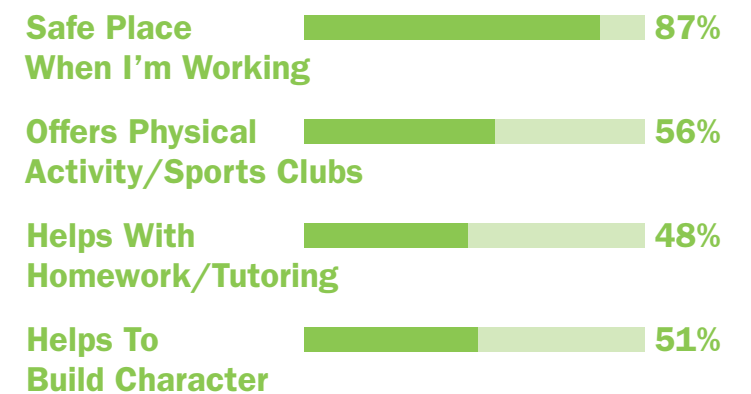
Impressions of the Club



Greatest Challenges Faced For School-Age Child Care



Parents' Reasons for Sending Their Child to BGCAZ



1. ASU Economic Impact and Social Return on Investment, 2021
2. Parental Survey. Descriptive Statistics, L. William Seidman Research Institute
W. P. Carey School of Business, Arizona State University

BGCAZ’s Benefits to the Greater Community

Since the merger of Boys & Girls Clubs of the Valley in 2020, the organization has continued to grow in reach and impact. It has also grown its workforce, and its internship opportunities with local and national partners. Thousands of volunteers also serve in a variety of capacities to support our programs and operations.

BGCAZ employs a diverse workforce of more than **150 full time staff members** across our 30 Clubs. During the summer months, we employ 450+ staff members to serve thousands of summer campers. Consistently ranked as one of the largest nonprofits in the Valley, Boys & Girls Clubs of the Valley strives to be a best place to work for those at the beginning of their careers, and those wishing to grow a career in the sector.

Businesses and nonprofits across the Valley significantly benefit from BGCAZ’s spending on goods, services, and capital construction. Local municipalities see a steady infusion of economic activities as a result of the Clubs’ investments in capital improvements, purchasing and maintenance.

Boys & Girls Clubs of the Valley Employment Profile, 2020-2021

EMPLOYMENT TYPE	VALUE
Full-Time Employees	197
Part-Time Employees (Year-Round)	504
Interns	121
Volunteers (Clubs)	727
Volunteers (Clubs) Total Hours	12,218
Volunteers (Board)	70
Volunteers (Board) Total Hours	9,300

Statewide Economic Impact of Boys & Girls Clubs of the Valley, 2020-2021

ECONOMIC IMPACTS	EMPLOYMENT (JOBS)	LABOR INCOME (2021 \$)	STATE GDP (2021 \$)
DIRECT EFFECTS			
Operations	350	\$9,198,187	\$9,198,187
Supplier Purchases	27	\$1,413,289	\$1,878,099
INDIRECT & INDUCED EFFECTS			
Employee Consumer Spending	66	\$2,972,869	\$5,124,214
Supplier Purchases	17	\$946,500	\$1,580,740
Spending of State and Local Tax Revenues	15	\$968,321	\$1,251,198
TOTAL ECONOMIC IMPACT	474	\$15,499,166	\$19,032,048



Hours in the Club – A Lifetime of Impact

This research from ASU’s Seidman Institute demonstrates the annual and lifetime impacts of the programs delivered in our Clubs and its larger impact on the members, families and the community at large. BGCAZ’s academic success and healthy lifestyle programming lead to young people who will experience improved life opportunities. And the prevention programs around drug, alcohol and tobacco use accrued benefits to the members and the community at large. Most importantly, BGCAZ’s after school and summer programs allow more parents and caregivers to pursue their careers, knowing their children are safe and enjoying high quality programming.

BENEFIT TYPE	MONETARY VALUE (2021)
Higher Graduation Rates and Lifetime Earnings (40 years)	\$10,294,960
Lower Teen Pregnancy & Motherhood Rates (Lifetime)	\$2,966,552 to \$3,893,600
Annual Lower Underage Drinking Savings	\$2,407,468
Lifetime Non-Smoker Savings	\$7,950,608
Lower Marijuana Addict Savings (10 years)	\$3,561,740
Annual Juvenile Crime Savings	\$671,078
Lifetime Food Security Benefit	\$8,969,865
Lifetime Enhanced Physical Activity Benefit	\$13,394,145
Annual Working Parent Benefit	\$166,621,672
Annual Economic Impact of BGCAZ Operations & Capital Expenditure	\$19,032,048
TOTAL VALUE OF BENEFITS	\$236,797,184
TOTAL 2020-2021 COSTS	\$15,183,598
ESTIMATED RETURN ON INVESTMENT	\$1:\$15.60

Annual Report

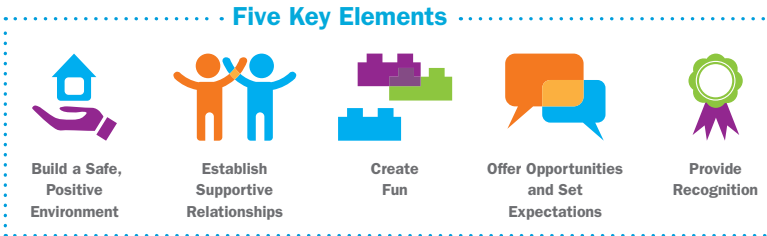
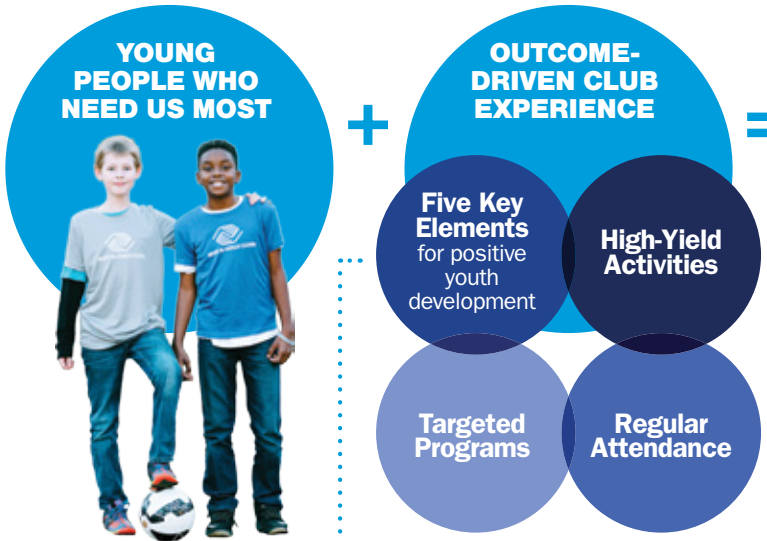
Scan the QR Code with your smartphone camera app to read the BGCAZ Annual Report online.



Four Priority Outcomes

National Boys & Girls Clubs of America's programs are evidence-informed. Boys & Girls Clubs of the Valley's Four Priority Outcomes guide how we select and evaluate new and external programming that will impact and engage youth.

Our local programs are in constant evolution to meet the needs and interests of our members. This has been critically important throughout the pandemic as we have adapted and added programming to support where students are, and what they need to succeed. We are meeting the moment for the thousands of kids we are honored to serve.



PRIORITY OUTCOMES

- Academic Success**
Members engage in daily academic enrichment activity with supportive adults facilitating homework help and education programs that complement and reinforce what youth learn during the school day. Rooted in social-emotional development practices, members develop key skills such as: curiosity, communication, collaboration and critical thinking.
- Good Character & Leadership**
Members have access to caring and supportive adults who help foster resilience to challenges, stress, and bullying while also learning to treat each other with respect. Members demonstrate leadership and service to others in the Club and in the community, and understand their rights and responsibilities as community members.
- Healthy Lifestyles**
Members engage in daily physical activity, make healthy nutrition choices, employ good resistance and decision-making skills, and refrain from participating in risky behaviors.
- Career Pathways & Workforce Readiness**
Members engage in career pathway and workforce readiness learning and internship opportunities to explore a variety of careers in order to develop their own personalized plan for success.

The New Normal/ Behavioral Health

Students returned to the classroom in the fall of 2021, and the Clubs returned to more typical operations for after-school programs. Many members were struggling to re-acclimate to the classroom and Club environments and our Youth Development Specialists (YDS) focused on supporting members with positive social-emotional learning activities.

Situational learning and evidence-informed programs like **SMART MOVES, TEENS TAKE THE LEAD**, and **SUMMER BRAIN GAIN** support members in building social and emotional resilience. Arts, sports, volunteering and other programs help youth learn constructive social behaviors and attitudes, and build self-esteem. Age-appropriate programs help younger members improve self-awareness and coping skills; and, teen-focused curricula build community awareness and 21st Century Leadership skills.

Building on the success of our partnership with Bayless Integrated Health where full-time behavioral health Wellness Coaches worked on-site to provide free counseling and support services for Club members, **BGCAZ is launching a large-scale behavioral health program that brings more resources into the Clubs in partnership with Terros Health.**



Scan the QR Code with your smartphone camera app to learn more about our partnership with Terros Health.



Bridging the Digital Divide

Technology has always been an important component of Club life. These past two years have brought renewed focus to the critical importance that Clubs play in bridging the digital divide for our members.

Many of our Club members still do not have access to the Internet or a computer at home.

Every Club has a Youth and a Teen Computer Lab where students can do their homework during Power Hour and other academic programs.

Thanks to partners like Cox Communications, BGCAZ is refreshing and upgrading its computer labs to meet the needs of today's students. This year, we opened two Cox Innovation Labs where students can learn graphic design, use a 3-D printer, lay down tracks in a recording studio, and so much more.

Innovative Programming – Esports

Esports (electronic sports) has seen explosive growth over the last decade. High schools and colleges are starting teams and awarding scholarships. BGCAZ hosted its first Gamerthon™ tournaments with members playing Rocket League, and we



hosted public fundraising tournaments with Zelus Esports and corporate partners including NASCAR/Phoenix Raceway, and Fry's Food Stores.

Our winning Club members visited NASCAR during Championship Weekend and competed at the racetrack in a statewide tournament.

This year, we are launching a robust esports program in the Clubs to meet the interests of our members and help them connect to healthy ways to play video games. We developed a high-yield curriculum that connects to our Healthy Lifestyles priority outcome. Players will compete, develop strategies as a team and an individual, learn how to stretch and rest to stay healthy, earn recognition, and more as part of our esports leagues. Players will also learn how to manage emotions and stress while playing in a supportive environment, their Club.





Sports Leagues

Sports offer clear health benefits by keeping kids active and healthy. Scientific evidence proves exercise improves mood, relieves stress, and increases self-esteem.

Boys & Girls Clubs sports focus on skill building, sport fundamentals, and teamwork. Working with volunteer coaches and local teams, we help all league players learn the basics of the sport and techniques to develop their skills.

Team sports can improve the emotional well-being of youth and teens. Our programs focus on the social benefits by helping team members develop resilience skills around conflict, respect, and good sportsmanship – leadership skills that will last a lifetime. Teams grow a sense of belonging, a critical element of positive youth development.

Thanks to generous local and national partners, we are able to make these programs affordable for all parents and guardians. The need continues to grow for league sports as many families are priced out of school and private club sports.

To meet the interests of youth and teens, BGCAZ is also working with hockey, golf, and soccer partners to develop programs to introduce new sports to our members.

- Flag Football- 14 Branches, 28 teams
- Soccer- 18 branches, 38 teams
- Basketball- 16 branches, 40 teams



Nita M. Lowey 21st Century Community Learning Centers (21st CCLC)

BGCAZ delivers programming for four Nita M.

Lowey 21st Century Community Learning Centers (21st CCLC) across the Valley.

Partnered with Cartwright Elementary School

District, BGCAZ delivers high-yield programs to elementary students at Heatherbrae and Palm Lane elementary schools in Phoenix. We are operating in collaboration with the Eisenhower Center for Innovation and Stevenson Elementary in the Mesa Public School district.

These grant-funded programs are a part of the U.S. Department of Education and the Arizona Department of Education. Students in Title 1 schools receive additional enrichment (sports, STEM, academics, and nutrition programs) designed to help them meet academic and social achievement standards with the support of the school and BGCAZ staff.

Programs offered in partnership with schools increase access to Boys & Girls Clubs programming for youth most in need of academic and social support. It removes transportation barriers and opens the door for positive programming for hundreds of youth in high-need elementary schools.



Summer Fun with AZ OnTrack

Thanks to the leadership of Arizona Governor Doug Ducey, thousands of families were able to participate, many for the first time, in Boys & Girls Clubs of the Valley summer camps at no cost. BGCAZ opened nearly every Club for Summer Camp and offered engaging academic enrichment programs to help students stay on track and prepare for the school year. Clubs brought in special programs from Arizona Science Center, Junior Achievement, local libraries, and more to give every Club member an incredible summer camp experience.

The AZ OnTrack Summer Camp program allowed new families to have high-quality care for their youth and teens, allowing them to work and know that meals and programming costs were covered by the statewide initiative.

Summer Teens Take The Lead

Boys & Girls Clubs encourage young people to give back to their communities through Torch Club (youth), Keystone Club (teens) and Teens Take the Lead (summer). These programs connect young people to character-building activities where they play a role in improving their community. They learn problem-solving skills, teamwork, and build leadership skills.

Last year, 652 Club members completed 2,775 hours in community service during FY 2021-2022.



This Summer (2022), more than 550 teens invested nearly **3,000 hours** of service through Teens Take the Lead.





AZYouthforce trains and connects Valley teens to paid internships with quality employers across diverse sectors and locations. This fast-growing program creates equity for teens by opening doors to paid internships and helping them explore and develop their career and educational plans.

- Teens (ages 16-19) gain valuable, paid work experience and positive relationships with mentors to inspire career and educational goals while earning money and continuing their professional growth and education.
- Our Academy program (~30 hours) develops teens' essential skills and offers workplace training including customer service, the importance of mindset, resume writing, public speaking, and financial literacy to prepare teens for their internships.
- Teens apply for paid internships with our Employer Partners; and they work with an AZYouthforce Internship Case Manager who coaches them throughout their placement to build workplace resilience and ensure success.



Justin Bayless invested \$500,000 in Boys & Girls Clubs of the Valley to expand AZYouthforce's initiatives for teens focused on entrepreneurship. Teens gain essential business skills, work with a mentor to create a sustainable business plan and budget, and develop an entrepreneurial mindset, for business and in life.

Throughout the pandemic, our team delivered the Academy training for teens and worked with Employer Partners to create meaningful internships, both in person and virtual. **Together, we are building a resilient, diverse, and inclusive workforce for the future.**

Internships Completed

103

Wages Earned

\$219,412

Contact Hours Completed

14,909

Internship Partners:

1. Bank of America
2. Footprint Center
3. Jiffy Lube
4. Haskins Electric
5. Diversified Roofing
6. MCSO – Maricopa County Sheriff's Office
7. Ten Figures
8. Avondale Toyota
9. Safelite Autoglass
10. Kitchell Electric
11. Valley Metro
12. Old Navy
13. Banner Health

"I gained knowledge about banking and the importance of saving money and making smart money choices. I learned how to properly interact with our clients in order to best fulfill their needs. It was a great experience overall."

– Timanie, 18, Bank of America intern



"Without AZYouthforce, I wouldn't have the experience of working in a fast-paced environment and the confidence to feel good knowing that I am contributing to someone's day."

– Miguel, 17, Footprint Center intern

"I thought the internship experience was welcoming as well as competitive which allowed me to work on my project to the best of my ability."

– Manasvi, 17, High School Senior, Bayless Entrepreneurship Program intern

"Without AZYouthforce, I wouldn't be working where I am now. By being one of the (intern) leads, I feel I am more confident on helping not only guests, but the interns as well when they don't know something."

– Pete, 18, Bob & Renee Parsons Club member and Footprint Center intern



Scan the QR Code with your smart-phone camera app to learn more about AZYouthforce.



azyouthforce.org | @AZYouthforce



Bob & Renee Parsons Children's Dental Clinic

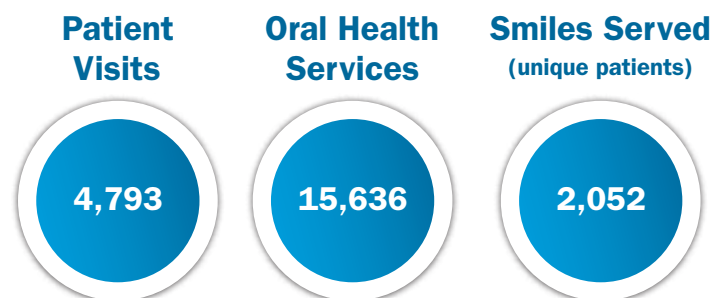
The demand for oral health care remains a priority as we navigate the children's oral health crisis in our community. This past year, the Bob & Renee Parsons Children's Dental Clinic exceeded expectations through the pandemic recovery and resumed regular operations to our patients. The Clinic delivered comprehensive oral health services to over 2,000 vulnerable children.

Establishing a permanent dental home and providing critical dental services with an educational component to reduce caries (tooth decay) are foundational to a child's overall health. We extend our gratitude to partners including Delta Dental of Arizona Foundation, BHHS Legacy Foundation, and The Board of Visitors, whose generosity has made it possible to provide high-quality, low-cost dental and orthodontic care to thousands of vulnerable children and youth. This past year, we have also expanded clinic services to help pregnant moms.

Through our valued partnership with Brighter Way Institute, the Mobile Dental Unit resumed services to Boys & Girls Clubs with a plan to reach 27 Clubs in the coming year.

Teaching kids and teens how to care for their teeth and providing prevention and intervention services helps to keep kids healthy and in school.

Annual Program Totals



including 683 screenings through the Mobile Dental Unit



Mesa Arts Academy (MAA) offers a rigorous K - 8 academic program that emphasizes the arts and technology to 200+ students in the East Valley. This public charter school operates as part of Boys & Girls Clubs of the Valley.

The curriculum integrates the arts and technology into the academic program to create a more hands-on learning environment that better fits the learning styles of our diverse population of students.

The Grant Woods – Mesa Branch offers out-of-school-time programming onsite, as well as the snack and dinner for all members, and breakfast and lunch in summer. To learn more about MAA operations, budget and School Board, please visit **MesaArtsAcademy.org**.

Mesa Arts Academy qualifies for the Arizona Public School Tax Credit program. You may receive an Arizona state tax credit of up to \$400 (married/filing jointly) or \$200 (single taxpayer or head of household.) You can donate online at **BGCAZ.org** or **MesaArtsAcademy.org**.

Mesa Arts Academy (School Tax Credit – CTDS #078613101 on AZDOR Form 322)



Thanks to vari for updating every classroom with state-of-the-art desks and workspaces for students and teachers.



Title 1 School

222 students

- Outstanding MAA Band and Color Guard Program
- Award Winning Percussion Band (1st Place in 2022 in multiple championships)
- Major classroom renovation with vari furniture in 2021
- Partnered with Mesa Police for soccer program with the Grant Woods Club

All MAA students receive free breakfast and lunch as part of the National School Lunch Program (NSLP).

Scan the QR Code with your smart-phone camera app to learn more about the Mesa Arts Academy.





Media Partnerships

BGCAZ In the News. . .

Thanks to our local partners and the incredible programming in the Clubs, Boys & Girls Clubs of the Valley appears on television, radio and in news stories all around the Valley. Major philanthropic donations and partnerships earn news coverage because of the impact they make on our Club members. Programs like AZYouthforce are featured profiling the internship opportunities and success of the members.

Our CEO Marcia Mintz and Club leaders are tapped by media as expert voices on youth development and programs.

BGCAZ also partners with local news and radio stations, and our corporate partners, to educate audiences about our programs and the need for support. This past year, BGCAZ partnered with AZ Family, 12News, Audacy, Bonneville, Hubbard Radio, and iHeartMedia for education and fundraising drives in English and Spanish.



College Access & Success

Many Boys & Girls Clubs of the Valley members graduate high school and earn scholarship dollars through our signature programs like Youth of the Year, and targeted scholarship opportunities like the Renee Parsons Girls Leadership Award. AZYouthforce participants can also earn scholarship dollars for school.

Many our members are first generation college goers. Teens and their parents need guidance in completing FAFSA forms, applying for additional scholarship programs and grants, and navigating the pathways to post-secondary education.

Our College and Success Manager supports more than 80 graduates from Boys & Girls Clubs as they pursue their post-secondary degrees. Throughout their educational experience, our College and Success Manager coaches students and guides them through their chosen programs.



Jayna S., Renee Parsons Girls Leadership Award winner.

College Access & Success Manager



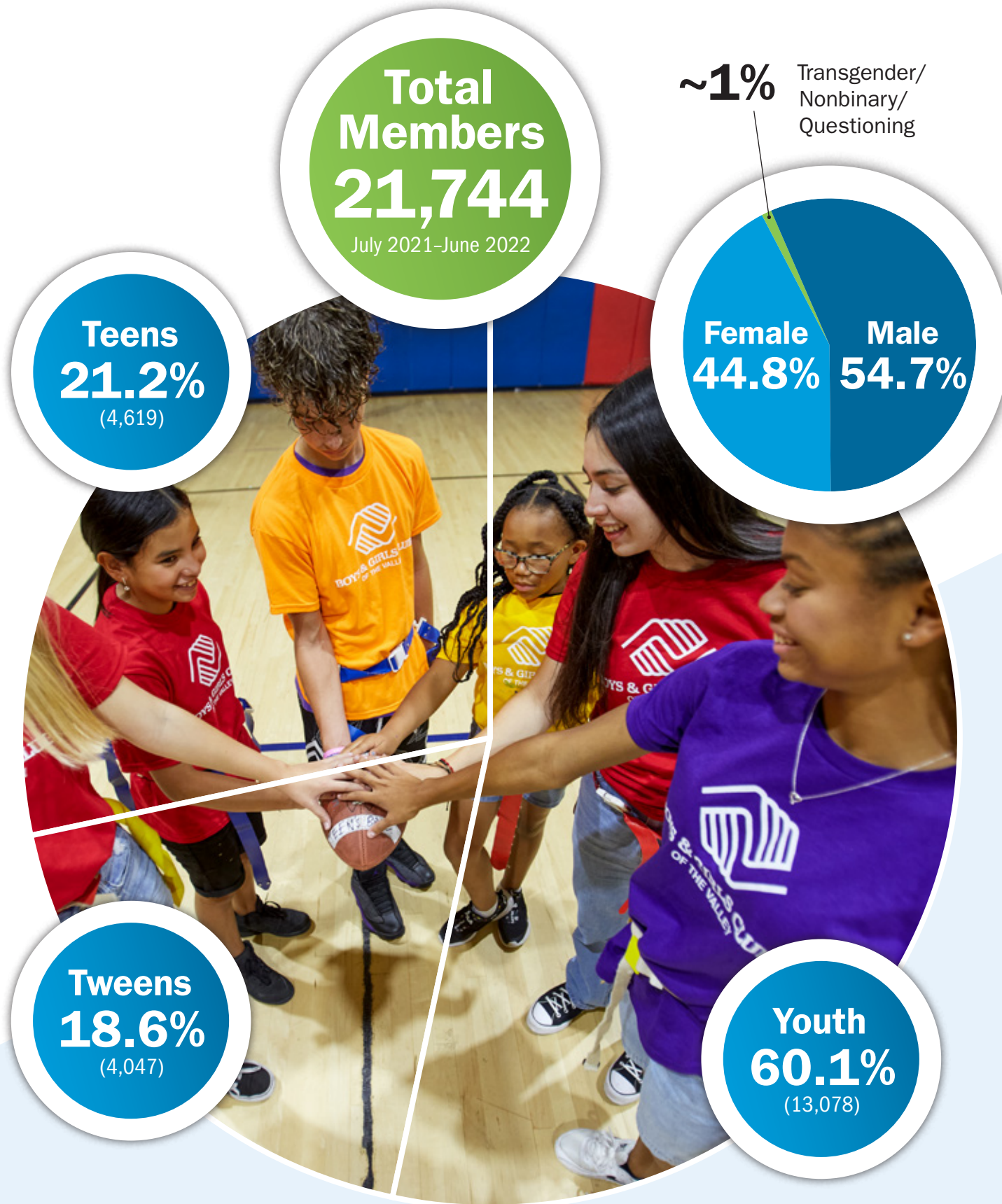
Scan the QR Code with your smart-phone camera app to learn more about BGCAZ Scholarships.

Jessica earned a Renee Parsons Girls Leadership Award, 2022.

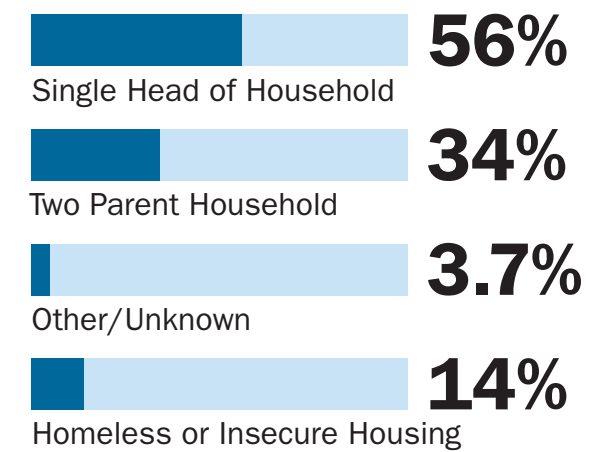


Daniel Armas, Class of 2022 graduate of Grand Canyon University.

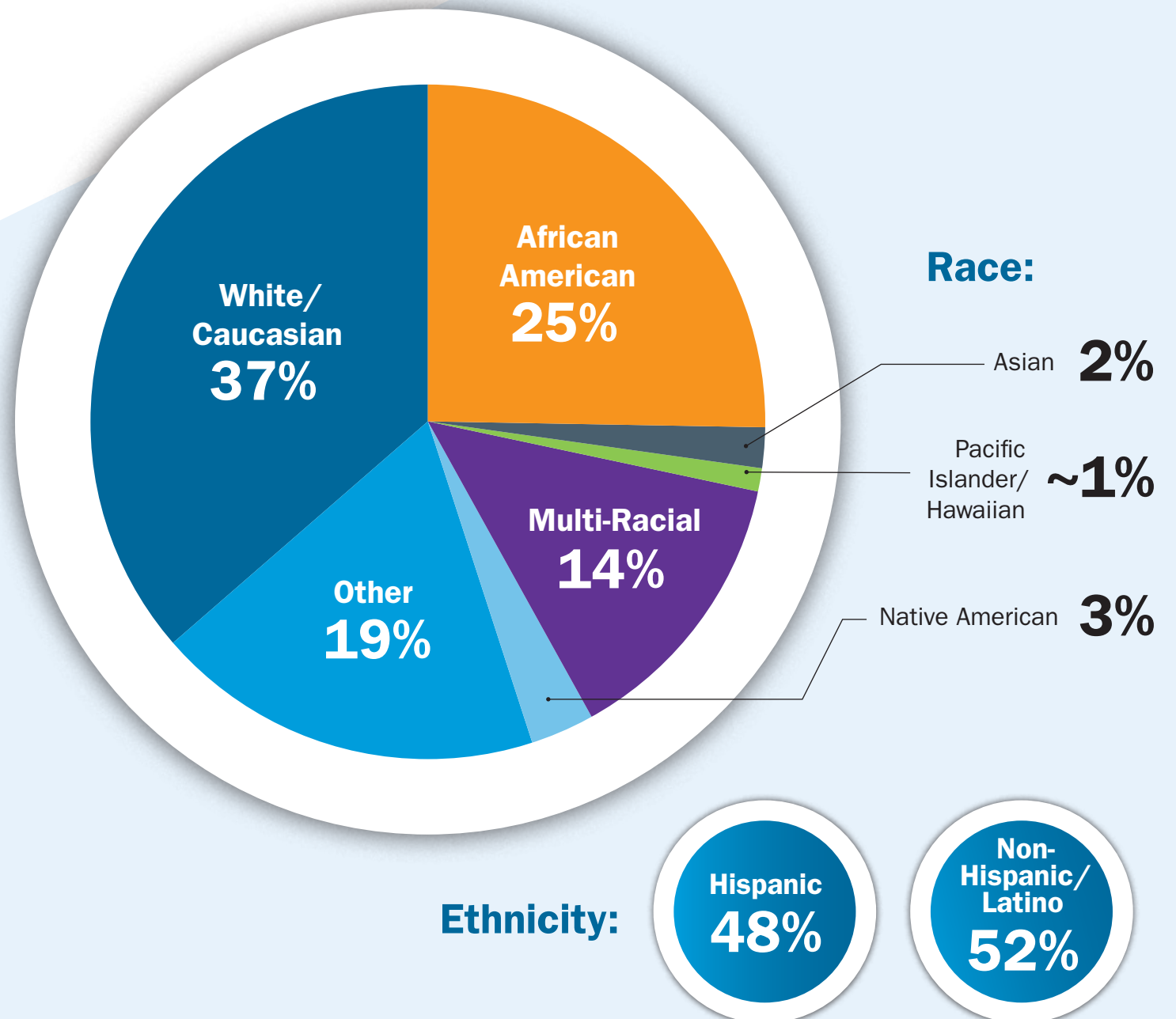
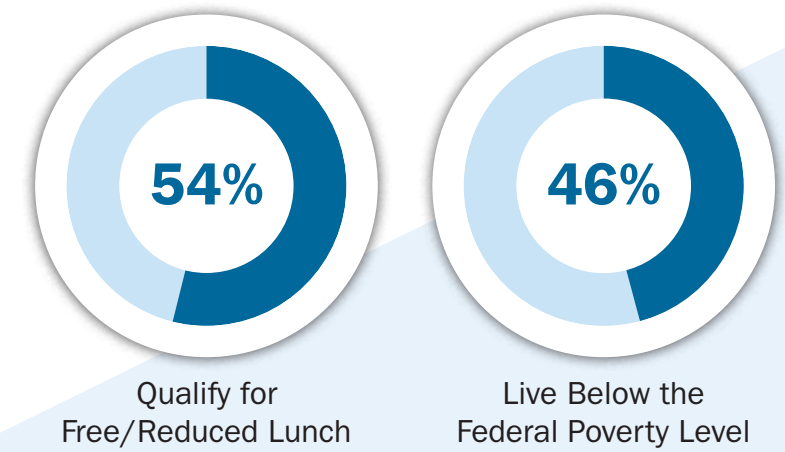
Membership By The Numbers



Household Formation:



Income Levels:



Financial Assistance for BGCAZ Programs

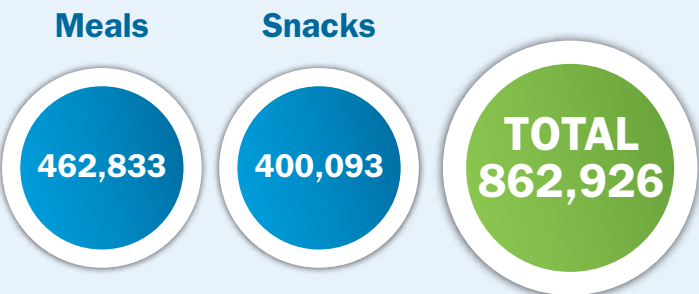
As an organization, we are committed to keep our program fees affordable so ALL families can join the Club. Youth ages 5-12 pay monthly/weekly program fees and our teens may attend all programs free of charge, with their annual membership. Thanks to the USDA, all of our school year and summer programs include meals.

The demand for financial assistance remains high and is based on need. Our goal is to ensure our programs are available for all youth who need them, regardless of financial means. This total reflects all scholarships from July 2021 – May 2022.

In June 2022, all BGCAZ Summer Camp programs were open to families AT NO COST thanks to the AZ OnTrack program from Arizona Governor Doug Ducey's office. **More than 6,000 youth and teens were able to attend BGCAZ Club Summer Camps across the Valley.**



Annual Food Totals: July 2021 - June 2022



Every day Club kids enjoy healthy meals and nutritious snacks as part of our program. **Special thanks to St. Mary's Food Bank who provided 5,733 weekend backpacks for families to enjoy.**

Program year 2021-2022. All reported meals/snacks were in partnership with USDA CACFP/SFSP Federal Programs.



Boys & Girls Clubs of the Valley is Meeting the Moment!

Over the past 75 years, Boys & Girls Clubs of the Valley's programs have connected with more than one million members and youth in Arizona. These past two years have challenged us to re-imagine what impact Boys & Girls Clubs can have on a young person.

BGCAZ's Hours of Impact
We know the hours our students spend in the Clubs can have more of an impact on their young lives than even a classroom. These *Hours of Impact* from 3p – 7pm are hours when our members can explore their interests, improve study habits, and develop social-emotional and character skills in a safe, supportive environment.

More than ever, young people need caring adults in their lives, and they need to develop positive decision-making skills and resilience that will guide them in their academic and professional lives.

Our members must be prepared to enter a workforce that will be dominated by emerging sectors. We have the opportunity, and the responsibility to help build a strong, diverse workforce by creating equity through access. **We are here to meet the moment!**

The need for Clubs is still growing. There's so much more that can be done to support Arizona's young people, and we look forward to strategic growth. This year, we are bringing in new partners with programmatic expertise including academic support, sports programs, and behavioral health to help us deliver outstanding programs to thousands of families.

We know our supporters and investors continue to see the value and the impact that Clubs have on the families we serve, and the greater community.

Volunteers

Volunteers Bring the Clubs to Life

BGCAZ is honored to partner with many local businesses, volunteer groups and academic institutions to share their talents in our Clubs. Educational partners including Arizona State University, Grand Canyon University, and Creighton University created service learning projects for their students to support our programs and enrich Club members.



Our team works with local and national companies to create special memories for the kids that have impact and align to our priority outcomes. The Arizona Diamondbacks partnered with Blue Sky Pest Control and Phoenix Fire and built and donated more than 300 new bikes and helmets to Club members to help them stay healthy bicycling. Panda Express donated more than 1,000 books and fed 500+ members great meals as part of Panda Cares' commitment to education.

BGCAZ relies on the talents of many individual volunteers who assist with office work, Club programs, events, and so much more.

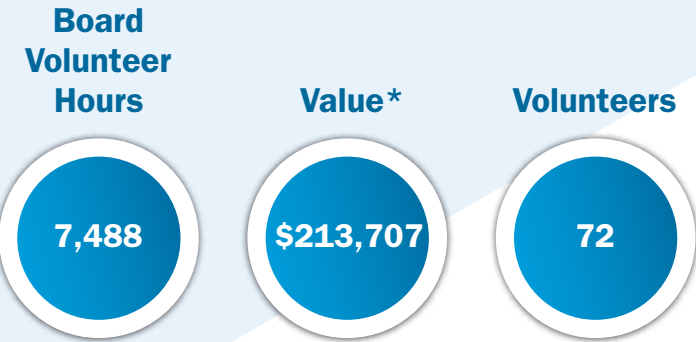


BGCAZ has proudly earned the Service Enterprise certification through Points of Light and is recognized by the Governor's Office of Youth, Faith and Family. The Service Enterprise Initiative is a program that helps organizations better serve their missions through the power of volunteers. Organizations participate in a comprehensive assessment, training, coaching, and certification model.

** Based on value of volunteer hours at \$28.54 per hour, Arizona. Independentsector.org/value-volunteer-time-methodology.*

Scan the QR Code with your smart-phone camera app to learn more about Volunteering for BGCAZ.

BGCAZ Board of Directors



More than 70 community leaders serve as part of Boys & Girls Clubs of the Valley's Board of Directors and leadership teams. They contribute countless hours of board service, fundraising and volunteering in support of our expanding operations. This active Board creates meaningful connections to programs and resources so BGCAZ can deliver high-quality care after school and in the summer.

** Based on value of volunteer hours at \$28.54 per hour, Arizona. Independentsector.org/value-volunteer-time-methodology.*



OFFICERS

Glynis A. Bryan
Board Chair
Amy E. Patel
Vice Chair/Treasurer
Bart Patterson
Vice Chair/Secretary
Cullen Maxey
Vice Chair/Board Development
Kevin W. McHolland
Past Board Chair
Marcia Mintz
CEO

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Michael S. Romano
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Steve Ryan
Jody R. Sarchett
Meg T. Sassaman
Mark W. Schouten
Shelly L. Sexton
Kimberly D. Shepard
George Spelius

Jim C. Stabilito
Diana L. Vowels
Sean R. Waltz
Basil S. Zaidi

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Foundation Liaison
Travis Anglin
Connect Liaison and Safety Committee
David Crummey
MAA Liaison
Steven James
Compadres Liaison

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Jeffrey H. Levinson
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William H. Peltier
Patrick A. Ray
Edward J. Robson
Diane E. Thorn
David M. Wilder

BOARD TRUSTEES
Wayne G. Allcott
Gary W. Brown
W. Thomas Castleberry

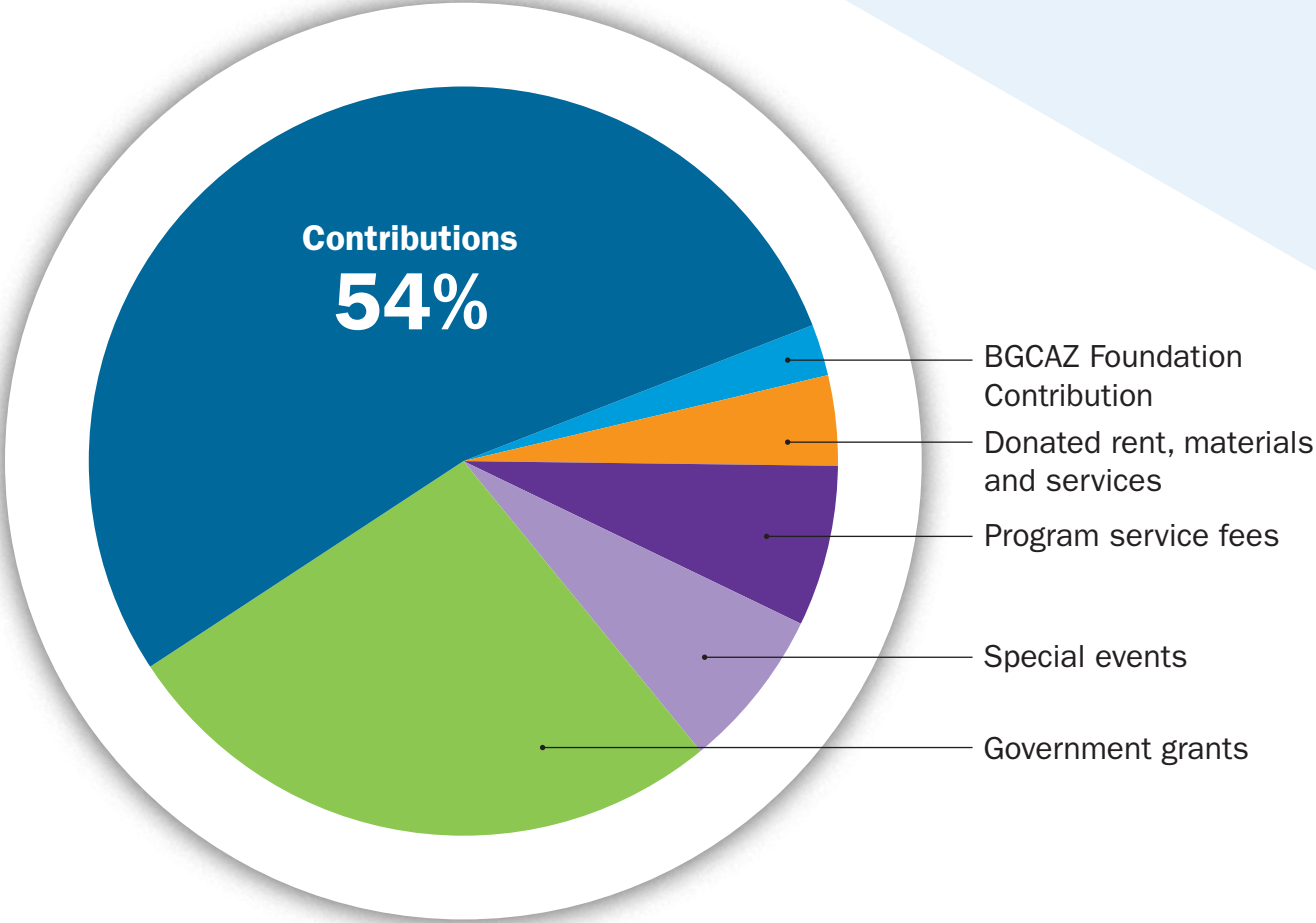
Warner A. Gabel III
John (Jack) H. Gleason
William R. Gruwell
W.G. (Fred) Homes
George A. Long
Paul F. Muscenti
Mark T. Peterson
Louis (Buzz) Sands, IV
Donald R. Tapia
Craig M. Thorn
Scott D. Thorn

BGCAZ FOUNDATION TRUSTEES
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Glynis Bryan
Bob Burgess
Marcia Mintz
Peter Guild
Jeffrey Newman, CFA
Glenn A. Pahnke, Chair
Amy Patel
Donna L. Tannatt
Diane Thorn

EMERITUS
Robert (Bob) M. Frye
Paul Muscenti
David (Dave) B. Sciotto
Scott Thorn

Statement of Activities

Revenues:

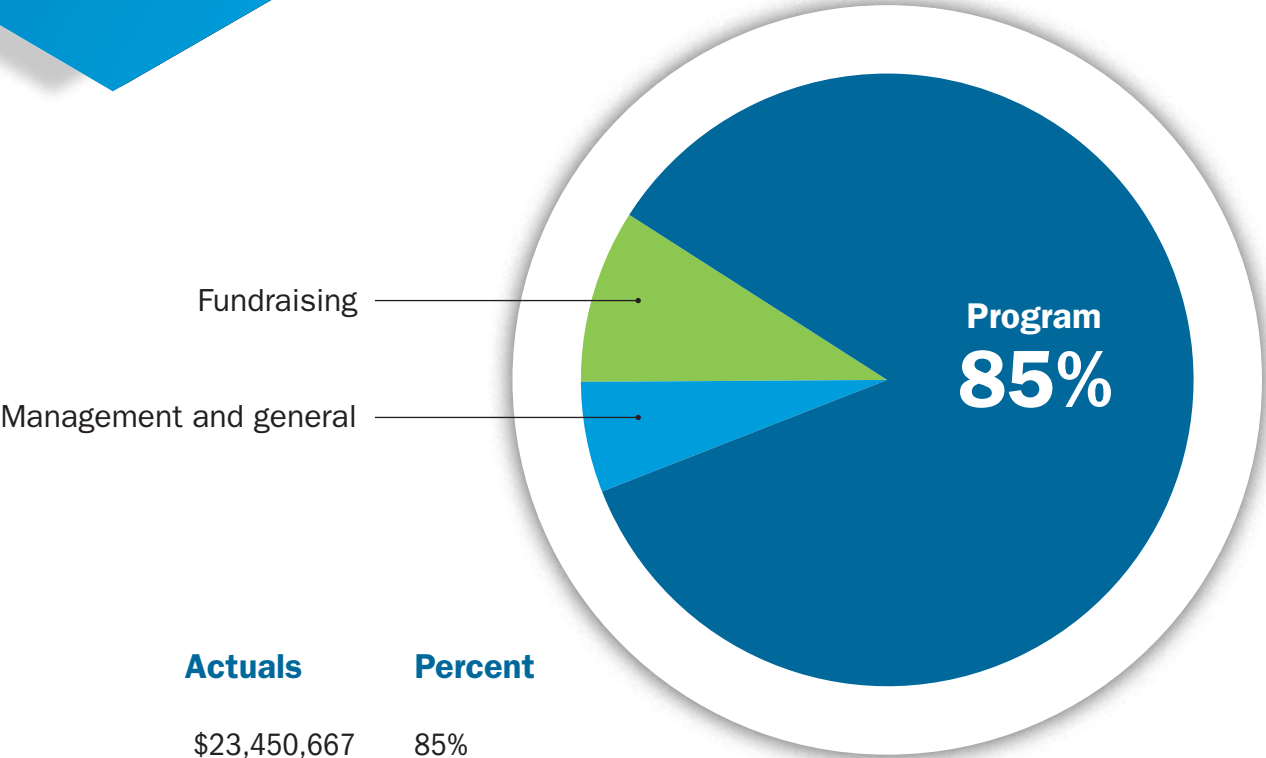


	Actuals	Percent
Contributions	\$17,117,370	54%
Government Grants	\$8,718,319	27%
Special Events	\$2,157,395	7%
Program Service Fees	\$2,090,430	7%
Donated Rent, Materials & Services	\$1,153,342	4%

	Actuals	Percent
BGCAZ Foundation Contribution	\$731,801	2%
Investment Income	(\$312,350)	-1%
Other Income	\$116,047	0%
Total	\$31,772,354	100%



Expenses:



	Actuals	Percent
Program	\$23,450,667	85%
Management and General	\$1,634,710	6%
Fundraising	\$2,451,508	9%
Total	\$27,536,885	100%



FOUNDATION

Boys & Girls Clubs of the Valley Foundation

For over 30 years, Boys & Girls Clubs of the Valley Foundation has supported thousands of Club members as they reach their full potential as productive, engaged members of the community. The Foundation encourages all types of simple and complex contributions and grows those resources through careful investment.

Under the steady guidance of its Board of Trustees, the Foundation welcomes gifts of cash, wills, trusts and other assets. Our Trustees include some of the Valley's most respected financial minds in the market and they invest their expertise to help grow the Foundation. Each year, the Foundation distributes earnings to the Clubs, providing a steady and reliable source of income to the important work of the organization.



BGCAZ Heritage Club

Estate and planned gifts to Boys & Girls Clubs of the Valley's Endowment provide critical support to the life-changing programs offered at the Clubs. These investments help guarantee we continue to provide the best in youth development for generations to come.



Be Legendary: 100 for 100

In 2021, the Foundation launched Be Legendary: 100 for 100; a unique program in which individual donors pledge at least \$100,000 through their estate plan to the Foundation.

We salute our visionary Heritage Club and those who have committed to the Be Legendary: 100 for 100 Campaign. Those loyal friends and generous supporters who are committed to ensuring our Clubs remain "home" for future generations of Arizona's children and youth.

Interested in learning how you can open thousands of doors for young people, now and forever?

Visit BGCAZ.org/planned-giving to learn how planned gifts can benefit your family and help you realize your charitable legacy.

Scan the QR Code with your smartphone camera app to learn more about Boys & Girls Clubs of the Valley Foundation.



Get Involved

Boys & Girls Clubs of the Valley relies on the generosity of individual donors and philanthropic companies and foundations. There are many ways to get involved with our Clubs and the youth we serve. Your support ensures youth and teens will reach their full potential as productive, caring, responsible members of the community.

Donate

Donations to BGCAZ are tax-deductible and may be eligible for Arizona's Qualified Charitable Organization (QCO) tax credit program (up to \$400 per filer).

Donations made to BGCAZ can also qualify for the Arizona Public School Tax Credit (up to \$200 per filer) when you direct your gift to Mesa Arts Academy.

BGCAZ accepts gifts of cash, stock and other assets.

Monthly Giving Program

Making a monthly gift is an easy, affordable way for donors to give a gift of any size to BGCAZ.

Legacy Giving

Donors may name BGCAZ in their estate plan as part of their tax deferment plans. Endowed gifts support BGCAZ in perpetuity and create a lasting legacy that benefits generations. BGCAZ has partnered with FreeWill to allow donors to create a complimentary will and include their philanthropic wishes.

Volunteer

Our Clubs welcome volunteers to support our youth and programs. We have one-time, frequent, and group volunteer opportunities for adults over 18. From sports coaching to mentoring, we have volunteer opportunities to meet a variety of interests and skills. All volunteers go through a training process and safety screening.

Host a Fundraiser/Friendraiser

Many of our supporters enjoy hosting small home and office parties to support our Club operations. Some companies create fundraising drives for the holidays or back to school. Our team can help you develop a fun-raiser to get your friends, workplace and family involved with the Clubs!

Scan the QR Code with your smartphone camera app to learn more about getting involved at BGCAZ



Take a Tour

There's nothing quite like seeing a Club in action. You'll see kids doing homework, playing a round of Rocket League or learning indoor hockey. On the Teen side, you'll meet high schoolers who are studying or just watching a movie with friends before basketball practice. Our Clubs are vibrant, and each one is unique in its programming and offerings. If you are interested in visiting a Club, please reach out and we would be happy to take you on a tour!

There are many giving tools available and our team is honored to help you realize your goals. **Visit BGCAZ.org or call 602-954-8182 for more information.**

Qualifying Charitable Organization Tax Credit, single filers maximum gift \$400 and married filers up to \$800. Boys & Girls Clubs of the Valley, Arizona State QCO Code: 20331 on AZDOR Form 321

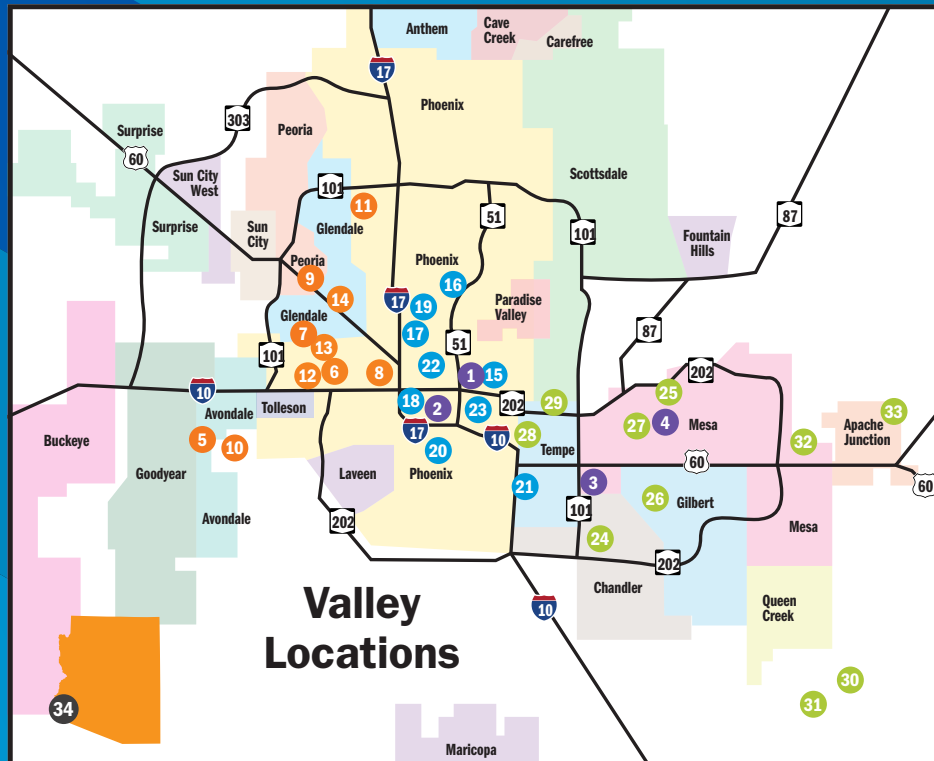
Public School Tax Credit, single filers maximum gift \$200 and married filers up to \$400. Mesa Arts Academy, School Tax Credit TDS Code: 078613101 on AZDOR Form 322

Tax circumstances are different for everyone: ask your tax adviser if you are eligible for the Arizona Qualifying Charitable Tax Credit and/or Public School Tax Credit for the year. Please consult your tax adviser regarding federal income tax.

About Boys & Girls Clubs of the Valley (BGCAZ)

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 20,000+ young people in grades K-12. In 30 Clubs across Arizona, BGCAZ provides award-winning programs designed to change the lives of young people. For more than 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

Boys & Girls Clubs employs a Formula for Impact for how the organization impacts the life of a child. Our programs are organized around four Priority Outcomes: Academic Success; Good Character & Leadership, Healthy Lifestyles and Career Pathways & Workforce Readiness.



BOYS & GIRLS CLUBS
OF THE VALLEY

Great Futures Start Here!

4309 E Bellevue St, Bldg 14 · Phoenix, AZ 85008
p (602) 954-8182 · f (602) 956-3320 · w BGCAZ.org



BGCAZ.ORG | Stay Connected With Us @BGCArizona



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