MEETING THE MOMENT
Cullen Maxey

Executive Vice President, Business Operations & CRO
Arizona Diamondbacks

Chairman, Board of Directors
Boys & Girls Clubs of the Valley
Welcome to Boys & Girls Clubs of the Valley
Meeting The Moment

Total Members 21,744
July 2021-June 2022

- Mesa
- Gilbert
- Peoria
- San Tan Valley
- Tempe
- Phoenix
- Chandler
- Avondale
- Apache Junction
- Glendale
- Guadalupe
- Yuma

Teens 21.2% (4,619)

Tweens 18.6% (4,047)

Youth 60.1% (13,078)

Female 44.8%
Male 54.7%

~1% Transgender/Nonbinary/Questioning
Meeting The Moment
Income Levels:

54% Qualify for Free/Reduced Lunch

46% Live Below the Federal Poverty Level
<table>
<thead>
<tr>
<th>Household Formation:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Head of Household</td>
<td>56%</td>
</tr>
<tr>
<td>Two Parent Household</td>
<td>34%</td>
</tr>
<tr>
<td>Other/Unknown</td>
<td>3.7%</td>
</tr>
<tr>
<td>Homeless or Insecure Housing</td>
<td>14%</td>
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</table>
Healthy Lifestyles

Parents agree or strongly agree that the provision of meals is important to their family

91%
Annual Food Totals:
July 2021 - June 2022

Meals
462,833

Snacks
400,093

TOTAL
862,926

Every day Club kids enjoy healthy meals and nutritious snacks as part of our program. **Special thanks to St. Mary’s Food Bank who provided 5,733 weekend backpacks for families to enjoy.**
Total Estimated Saving from Reduction in Club Members’ Food Insecurity

$8,969,865
Challenges For Valley Youth
**Priority Outcomes**

**Academic Success**
Members engage in daily academic enrichment activity with supportive adults facilitating homework help and education programs that complement and reinforce what youth learn during the school day. Rooted in social-emotional development practices, members develop key skills such as curiosity, communication, collaboration, and critical thinking.

**Good Character & Leadership**
Members have access to caring and supportive adults who help foster resilience to challenges, stress, and bullying while also learning to treat each other with respect. Members demonstrate leadership and service to others in the club and in the community, and understand their rights and responsibilities as community members.

**Healthy Lifestyles**
Members engage in daily physical activity, make healthy nutrition choices, employ good resistance and decision-making skills, and refrain from participating in risky behaviors.

**Career Pathways & Workforce Readiness**
Members engage in career pathway and workforce readiness learning and internship opportunities to explore a variety of careers, in order to develop their own personalized plan for success.
The Solution For Valley Youth
Academic Success

89% Average high school graduation rate in BGCAZ school districts

95% Estimated percentage of high school graduates in BGCAZ

THIS BGCAZ GRADUATION RATE IS 6.46 PERCENTAGE POINTS HIGHER than the average School District graduation rate in the 12 districts BGCAZ serves, which will positively affect Club members future earnings.
Academic Success

Minimum Total Increase in Club Member Median Incomes
$257,374

Estimated Increase in Club Member 40-year Work-Life Earnings
$10,294,960
Purpose

To close the opportunity and career readiness gap by preparing local teens for success and helping them pursue the career of their dreams.
AZYouthforce
Academy Curriculum

• 30 Hours of Soft Skills
• Workplace Preparation
• Hard Skills
• Essential Life Skills
• Employability Skills
• Social-Emotional Skills
EMPLOYER PARTNERS

Sector Focus on Leading Industries

- Healthcare
- Financial Services
- Technology/IT
- Retail
- Construction
- Entrepreneurship – Learn to Earn
Healthy Lifestyles

Total estimated savings from Club Members’ greater physical activity (2021)

$13,394,145

Sports Programs

- Flag Football
- Jr. Suns Youth Basketball
- Soccer
Good Character & Leadership
Meeting The Moment
The Whole Child Approach
# Social Return on Investment

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<thead>
<tr>
<th>Benefit Type</th>
<th>Monetary Value (2021)</th>
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<tr>
<td>Higher Graduation Rates and Lifetime Earnings (40 years)</td>
<td>$10,294,960</td>
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<tr>
<td>Lower Teen Pregnancy &amp; Motherhood Rates (Lifetime)</td>
<td>$2,966,552 to $3,893,600</td>
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<td>Annual Lower Underage Drinking Savings</td>
<td>$2,407,468</td>
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<td>Lifetime Non-Smoker Savings</td>
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Looking Forward
Impact for BGCAZ Families

93% Strongly agree or agree

7,954 Estimated number of working households

“Sending my child to Boys & Girls Club makes it easier for me to keep my job.”

TOTAL ESTIMATED ANNUAL BENEFIT OF WORKING PARENTS
$166,624,672
# BGCAZ Return on Investment

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<td>Annual Working Parent Benefit</td>
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<td>Annual Economic Impact of BGCAZ Operations &amp; Capital Expenditure</td>
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BGCAZ
Community Impact

Hours in the Club – A Lifetime of Impact
Annual and lifetime impacts of the programs delivered in our Clubs and its larger impact on the members, families and the community at large.

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**TOTAL VALUE OF BENEFITS** $236,797,184
**TOTAL 2020-2021 COSTS** $15,183,598
**ESTIMATED RETURN ON INVESTMENT** $1:$15.60
BGCAZ
Community Impact

Scan the QR Code with your smartphone camera app to learn more about our Economic Impact.