

UNITED GROUP
INDUSTRIAL SEATS



PRESENTS

THE 23RD ANNUAL
YESTERYEAR
FRIEND/FUNDRAISER



MARDI GRAS



A Festive Celebration

APRIL 8, 2023 | 5PM - 11PM



3301 S. Goldfield Road
Apache Junction, AZ

BENEFITTING



**BOYS & GIRLS CLUBS
OF THE VALLEY**

Superstition Mountain Branch

PARTNERSHIP PACKET

UNITED GROUP
INDUSTRIAL SEATS



PRESENTS

THE 23RD ANNUAL
YESTERYEAR
FRIEND/FUNDRAISER



BOYS & GIRLS CLUBS
OF THE VALLEY
Superstition Mountain Branch

MISSION STATEMENT

To empower young people, especially those who need us most, to reach their full potential as productive, caring, responsible members of the community.

Yesteryear - Mardi Gras - is a festive celebration and our main fundraising event of the year. With over 400 prominent business and community leaders in attendance, the evening includes entertainment, dinner, raffles and features both live and silent auctions.

PARTNERSHIP BENEFITS	Presenting \$7,000	Silent/Live Auction \$5,000	Beverage Area \$5,000	Special Entertainment \$5,000	Gold \$3,500	Pearl \$2,500	Band \$1,800	Sapphire \$1,500
Seating	20	10	10	10	10	8	6	6
Premier Table	X	X	X					
Level I Table*				X	X			
Level II Table**						X	X	X
Recognition throughout event Hall	X							
Recognition at Silent/Live Auction		X						
Recognition at Beverage area/ on Water Bottles			X					
Recognition at Stage Area				X			X	
Partner Bar Access & Wine served at Dinner	X	X	X	X				
Corporate Logo on promotion media	X	X	X	X	X	X	X	X
Corporate Logo on event screens	X	X	X	X	X	X	X	X
Corporate banner prominently displayed at event	X	X	X	X	X	X	X	X
Thank you video during event	X	X	X	X	X	X	X	X
Name /Logo on Event Website	X	X	X	X	X	X	X	X
Social Media Recognition	X	X	X	X	X	X	X	X

CHAIRMAN

Connie Van Driel

**CO-CHAIR
OPERATIONS**

Cindi Deloseur

**CO-CHAIR
LOGISTICS**

Don Van Driel

**CO-CHAIR
VOLUNTEERS**

Sandie Smith

**CO-CHAIRS
SILENT AUCTION**

Alicia Groneberg

Laura Lytle

Corrie Simzyk

COMMITTEE MEMBERS

Sharon Allison-Brown

Maxine Brown

Dee DeBow

Dodie Doolittle

Kelly Gremmel

Terry Hagerman

Michelle Krstyen

Sheryl LeDuc

Mark Leresche

Tess Nesser

Debbie Russell

Glenda Serdy

Taylor Serdy

VOLUNTEERS

John Maio Ariete

Curtis Brown

Terry Doolittle

Joely Frost

Ted Gremmel

Sami Groneberg

Jan Johnson

Ashley LeDuc

Kristen LeDuc

Ron LeDuc

Jerry Lytle

Renee Mullender

Char Picek

Tom Picek

Christa Rizzi

Tom Smith



OTHER PARTNERSHIP OPPORTUNITIES	Catering \$5,000	Venue \$3,500	Décor \$3,500	Photo/ Video \$2,000	Desserts \$1,000	Spin it to Win it \$1,000	50/50 Raffle \$1,000	Volunteer Meals \$500	Table Reservations
Seating	10	10	10	6	4	4	4	2	10
Level I Table*	X	X	X						
Level II Table**									
Partner Bar Access & Wine served at Dinner	X								
Corporate Logo on promotion media	X	X	X	X (Photos)	X				
Corporate Logo on event screens	X	X	X	X	X	X	X		
Corporate banner prominently displayed at event	X	X	X						
Corporate logo on all Spin It To Win It promotions						X			
Corporate logo on all 50/50 Raffle materials							X		
Thank you video during event	X	X	X	X	X	X	X	X	
Name /Logo on Event Website	X	X	X						
Social Media Recognition	X	X	X	X	X	X	X	X	
Name/Logo on Table	X	X	X	X	X	X	X	X	X

*Level I Table – Immediately behind Premier Tables

**Level II Table – Immediately behind Level I Tables

Check out the website: <https://www.BGCAZ.org/yesteryear/>

YesterYear Partnership Form

2023 Partnership Opportunities

Please check your level of participation

- ☐ **PRESENTING** **Sold** \$7,000
Thank You - United Group
- ☐ **SILENT/LIVE AUCTIONS** **Sold** \$5,000
Thank You - Taco Bell
- ☐ **CATERING** \$5,000
- ☐ **BEVERAGE AREA** \$5,000
- ☐ **GOLD** \$3,500
More than 1 Partner
- ☐ **PEARL** \$2,500
More than 1 Partner
- ☐ **SAPPHIRE** \$1,500
More than 1 Partner

Other Partnership Opportunities

- ☐ **SPECIAL ENTERTAINMENT** \$5,000
- ☐ **DECOR** \$3,500
- ☐ **VENUE** \$3,500
- ☐ **PHOTO/VIDEO** \$2,000
- ☐ **BAND** \$1,800
- ☐ **DESSERTS** \$1,000
- ☐ **SPIN IT TO WIN IT** \$1,000
- ☐ **50/50 RAFFLE** \$1,000
- ☐ **VOLUNTEER MEALS** \$500
- ☐ **CLUB PROGRAMS** \$ _____
_____ Weeks at \$100 per week
_____ Days at \$25 per day

Table and Tickets Opportunities

- ☐ **TABLE RESERVATIONS** \$1,000
Reservations for a table of 1
- ☐ **TABLE RESERVATIONS** \$750
Special Pricing For 501c3 Organizations
_____ of Tables
- ☐ **INDIVIDUAL TICKETS** \$ _____
_____ of tickets at \$100 each

Please complete the following information for partnerships and if you can't attend, but want to contribute to the event. Every dollar goes directly to the Boys & Girls Clubs of the Valley, Superstition Mountain Branch. Thank you for your consideration.

I'm sorry we cannot participate this year but would like to make a "Friendship Contribution" in the following amount:

☐ \$1,000 ☐ \$750 ☐ \$500 ☐ Other \$ _____

NAME _____

BUSINESS NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME FOR LOGISTICS (I.E. GUEST NAMES)

PHONE _____

EMAIL ADDRESS _____

CONTACT NAME FOR MARKETING PURPOSES

PHONE _____

EMAIL ADDRESS _____

☐ MC ☐ VISA ☐ AMEX CARD # _____

EXP. DATE _____ VCODE _____

SIGNATURE _____

Submit questions to:

Connie Van Driel
Call: (480) 202-4470 · Email: lostsouthernbelle@gmail.com or
Angela Davis
Call: 480-982-6381 · Email: Angela.Davis@bgcaz.org

Please mail your partnership level form with payment to:

YESTERYEAR EVENT COMMITTEE
P.O. Box 1180, Apache Junction, AZ 85119

PAID BY CHECK _____ DATE _____

PAY ONLINE: <https://www.BGCAZ.org/yesteryear/>

Please return by March 20, 2023
In order to be added to media associated with your partnership.