



BOYS & GIRLS CLUBS
OF THE VALLEY

FOR IMMEDIATE RELEASE

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**CALLING ALL ESPORTS ENTHUSIASTS:
ARIZONA ALLIANCE OF BOYS & GIRLS CLUBS TO HOST
NASCAR & PHOENIX RACEWAY GAMERTHON™ FOR GOOD TOURNAMENT ON MARCH 11**

PHOENIX (March 1, 2022) – It’s back and it’s better than ever. The Arizona Alliance for Boys & Girls Clubs is harnessing the power of Esports with the “NASCAR & Phoenix Raceway GamerThon™ for Good” tournament at 7 p.m. on Friday, March 11. This is the public tournament for anyone to sign up and play for free.

The e-sports tournament is an encore to the first-of-its-kind GamerThon hosted by BGCAZ last fall in partnership with Phoenix Raceway, NASCAR, Zelus Esports and the Arizona Lottery.

“Our NASCAR & Phoenix Raceway GamerThon™ for Good” is a great way for the public to learn more about Boys & Girls Clubs and participate in an e-sport they enjoy from home. We play Rocket League to celebrate NASCAR and ensure that our tournament can be enjoyed by all ages,” said Marcia Mintz, BGCAZ’s CEO.

Gamers will compete by playing in the hugely popular Rocket League, the high-powered esports version of soccer and it’s rated E for Everyone. Player will compete for a chance to win a variety of technology prizing; no purchase or donation necessary.

Along with the public tournament, youth from Clubs all around Arizona squared off in an internal GamerThon competition designed to ignite their interest in Science, Technology, Engineering and Mathematics (STEM) learning.

“STEM projects are a major area of focus in our Clubs,” Mintz said. “An Esports tournament tied to NASCAR is the ultimate STEM experience.”

Gamers can register for free at www.GamerThon.org.

WHAT: NASCAR & Phoenix Raceway GamerThon™ for Good featuring Rocket League, in partnership with Phoenix Raceway, NASCAR, Zelus Esports
WHEN: 7pm, March 11
WHERE: www.GamerThon.org
COST: FREE to play. Donations welcome, with proceeds/donations benefitting the Arizona Alliance for Boys & Girls Clubs
WHO: The tournament is open to all, no age restrictions.
PRIZES: Players can win a variety of technology prizes.

About Arizona Alliance of Boys & Girls Clubs

The **Arizona Alliance of Boys & Girls Clubs** was formed in 2000 to increase the Club's visibility in communities and to advocate for Arizona's most vulnerable youth. Boys & Girls Clubs serve over 112,000 Arizona youth every year. Boys & Girls Clubs have proudly served Arizona youth with quality programs and services for more than 75 years. With 60+ locations around the state, Boys & Girls Clubs can be found in urban, suburban, and rural communities across Arizona, and military bases throughout the state.

www.azabgc.org

@AZABGC

About Phoenix Raceway

Home to the 2022 NASCAR Championship Weekend, Phoenix Raceway has been the premier motorsports venue in the Southwest since 1964 and hosts two NASCAR race weekends each year. In 2022, the spring event weekend, March 11-13, kicks off the race season at Phoenix Raceway, featuring the NASCAR Cup Series, NASCAR Xfinity Series and ARCA Menards Series. For the third consecutive season, Phoenix Raceway will host the NASCAR Championship Weekend, Nov. 4-6. Over the three-day event, champions will be crowned in the NASCAR Cup Series, NASCAR Xfinity Series, NASCAR Camping World Truck Series and the ARCA Menards Series West. Phoenix Raceway also hosts a variety of events throughout the year, including corporate meetings and conferences, charity events, weddings, holiday events, sport and endurance competitions, driving schools and Segway tours. For more information, visit www.PhoenixRaceway.com and download the new NASCAR Tracks App at www.phoenixraceway.com/nascar-tracks-app/.

About Zelus Esports

Powered by [Rival's](#) unparalleled gaming platform and technology, Zelus delivers custom-designed, turnkey esports platforms that non-profits, media companies and brands license to build and grow their own gaming communities.

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