

BOYS & GIRLS CLUBS
OF THE VALLEY

South

OF THE YEAR

CELEBRATING YOUTH EVENT

SPONSORSHIP OPPORTUNITIES



BOYS & GIRLS CLUBS
OF THE VALLEY

Friday, January 28, 2022

6:00–7:00pm

Virtual Event

CELEBRATING YOUTH EVENT

The Celebrating Youth Event honors the remarkable lives of Boys & Girls Clubs of the Valley (BGCAZ) youth who have been selected by their Clubhouse staff as their Youth of the Year (YOY) representative. Each Youth of the Year was selected based on their tenure as a Club member, strong academic standing, strength of character, community involvement, and perseverance.

This year, we will once again honor individuals who exemplify these strong character attributes. One representative chosen to be the Youth of the Year for Boys & Girls Clubs of the Valley will be announced on Friday, January 28th, 2022 at the Celebrating Youth Event. This virtual event is the culmination of the YOYs six-month long journey and celebrates how these YOYs have distinguished themselves by rising above challenging circumstances. Attendees will have an opportunity to hear their inspiring stories and celebrate the accomplishments of these Club members, staff and the people who have guided them along the way.

ABOUT YOUTH OF THE YEAR

Since 1947, Youth of the Year has been Boys & Girls Clubs of America's premier recognition program, celebrating the extraordinary achievements of Club members. It is our signature effort to foster a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy.

NATIONAL YOUTH OF THE YEAR

Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth as well as a voice for all of our nation's young people. Over the decades, these individuals have exemplified the Boys & Girls Club mission and are proof to the impact Clubs make in transforming and saving kids' lives. National Youth of the Year winners have achieved success in a variety of industries, including entertainment, politics, business and sports.

Becoming National Youth of the Year is an exciting and inspiring journey. Each year, thousands of Club teens participate in local, state and regional Youth of the Year events. Six teens, including five regional winners and a national military youth winner, advance to Washington, D.C., for the National Youth of the Year Gala & Celebration Dinner, where one outstanding young person is named Boys & Girls Clubs of America's national teen spokesperson. The National Youth of the Year is a role model, leader and advocate for the nearly 4 million youth served by Boys & Girls Clubs each year, and all of America's young people.



2021 YOUTH OF THE YEAR WINNER VAKENTAE COOKS



SPONSORSHIP OPPORTUNITIES

As a sponsor of the annual Youth of the Year program, your organization will support BGCAZ teens and their journeys of becoming productive, caring members of the community. Sponsorships also support teen-focused programs throughout the year at all 27 BGCAZ Club locations.

PRESENTING SPONSORSHIP

\$20,000 Contribution – 1 Available

- Recognition as Presenting Sponsor on all promotional materials and media placements
- Company representative invited to present the Youth of the Year Winner at Celebrating Youth Event
- A one-minute 'feature' introduction video during Celebrating Youth Event showcasing company's investment and support of BGCAZ
- Company logo on BGCAZ's Celebrating Youth Event website as presenting sponsor
- Logo and messaging on cover of event program book and video
- Two social media mentions
- Highlighted as Partner-of-the-Month (February) in BGCAZ newsletter

YOUTH MENTOR SPONSORSHIP

\$10,000 Contribution

SOLD!

- Recognition as one of three Youth Mentor Sponsors
- A 30-second 'commercial' during Celebrating Youth Event showcasing company's investment and support of BGCAZ
- Logo included in event program book and mentioned on BGCAZ's Celebrating Youth Event website
- One social media mentions

YOUTH VISIONARY SPONSORSHIP

\$5,000 Contribution – 10 Available

**NEW
LEVEL!**

- Name included in Celebrating Youth Event as a Youth Visionary Sponsor
- Verbal and Video mention during YOY introduction at CYE
- Name included in event program book and mentioned on BGCAZ's Celebrating Youth Event website

YOUTH LEADER SPONSORSHIP

\$2,500 Contribution

- Name included in Celebrating Youth Event as a Youth Leader sponsor
- Opportunity to Sponsor a Clubhouse for the evening of Celebrating Youth Event.
- Name included in event program book and mentioned on BGCAZ's Celebrating Youth Event website



FOR MORE INFORMATION

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or visit BGCAZ.org/cye

About Boys & Girls Clubs of the Valley (BGCAZ):

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At 25+ Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people. For 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

Boys & Girls Clubs employs a **Formula for Impact** for how the organization impacts the life of a child. Our programs are organized around four Priority Outcomes: Academic Success; Good Character & Leadership, Healthy Lifestyles and Career Pathways & Workforce Readiness.



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Great Futures Start Here!

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