

TODAY'S KIDS, TOMORROW'S

# Stars

CELEBRATING EXTRAORDINARY YOUTH

AN EVENING HONORING

Insight<sup>®</sup>



AND CELEBRATING

# BOYS & GIRLS CLUBS OF THE VALLEY 2022 YOUTH OF THE YEAR

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**SPONSORSHIPS**

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**BOYS & GIRLS CLUBS  
OF THE VALLEY**

**Saturday, February 26, 2022 • The Westin Kierland Resort & Spa**

# JOIN US SATURDAY, FEBRUARY 26, 2022 FOR A SPECTACULAR EVENING CELEBRATING THE YOUTH SERVED BY BGCAZ.

Commitment by 1/7/22 for promotion at Celebrating Youth Event

Commitment needed by 1/28/22 for promotion at Stars

## PRESENTING SPONSORSHIP

**\$50,000 Contribution – 1 Available**

- Three tables with premium placement and upgraded wine
- After party for all guests
- Three standard rooms at The Westin Kierland (confirm room by 1/24/2022)
- Introduce a Youth of the Year at event
- Two full page ads in event program
- Social media (3 posts)
- Print, video and verbal recognition at event
- Feature on BGCAZ homepage with link to sponsor's website
- Feature in BGCAZ newsletter
- Print & video announcement at Celebrating Youth Event
- Recognition on Stars event web page

## YOUTH OF THE YEAR SPONSORSHIP

**\$25,000 Contribution**

- Two tables with VIP placement and upgraded wine
  - After party for all guests
  - Two standard rooms at The Westin Kierland (confirm room by 1/24/2022)
  - Full page ad in event program
  - Social media (2 posts)
  - Print, video and verbal recognition at event
  - Print & video announcement at Celebrating Youth Event
  - Recognition on Stars event web page
- Virtual Option Available*

## PRIORITY OUTCOMES SPONSORSHIP

**\$15,000 Contribution**

- One table with preferred placement and upgraded wine
  - After party for all guests
  - One standard room at The Westin Kierland (confirm room by 1/24/2022)
  - Half page ad in event program
  - Social media (1 post)
  - Print and video recognition at event
  - Print recognition at Celebrating Youth Event
  - Recognition on Stars event web page
- Virtual Option Available*

## WHATEVER IT TAKES SPONSORSHIP

**\$10,000 Contribution**

- One table with favored placement (upgraded wine with commitment by 12/17/21)
  - After party for all guests
  - Quarter page ad in event program
  - Print recognition at event
  - Recognition on Stars event web page
- Virtual Option Available*

## STAR COUPLE

**\$2,000 Contribution**

- Two 'ballroom' table seats
- After party for couple
- Print recognition at event

2021 YOUTH OF  
THE YEAR WINNER

# Vakentae Cooks

“The Club became a place where I could grow into a writer, a designer and most importantly, a place where I was free to be me.”



## DIRECTLY IMPACT THE LIVES OF YOUTH

OPPORTUNITIES TO SUPPORT FOR THOSE UNABLE TO ATTEND THE IN-PERSON EVENT.

### VIRTUAL ATTENDANCE OPTIONS

Commitment needed by 1/28/22

#### Virtual Youth of the Year Sponsorship – \$25,000

- Dinner for 20 delivered to Valley home
- Includes decor and event favors for 20 guests
- Assistance with setting up home viewing technology
- Full page ad in event program

#### Virtual Whatever It Takes Sponsorship – \$10,000

- Dinner for 8 delivered to Valley home
- Includes décor and event favors for 8 guests
- Assistance with setting up home viewing technology
- Quarter page ad in event program

#### Virtual Priority Outcomes Sponsorship – \$15,000

- Dinner for 12 delivered to Valley home
- Includes décor and event favors for 12 guests
- Assistance with setting up home viewing technology
- Half page ad in event program

### DIRECT CONTRIBUTION OPTIONS

Commitment needed by 1/28/22 for promotion at Stars

#### Champion Contribution – \$10,000+

- Quarter page ad in event program
- Recognition on Stars event web page

#### Honorary Contribution – \$2,500

- Sixteenth page ad in event program
- Recognition on Stars event web page

#### Family Support Contribution – \$5,000

- Eighth page ad in event program
- Recognition on Stars event web page

#### Program Contribution – \$1,000

- Recognition in event program

#### Friend Contribution – \$500

- Recognition in event program

*The Champion, Family Support, Honorary, Program and Friend Contributions are a full-tax deductible donation.*



## FOR MORE INFORMATION

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**For more information:**

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or visit [BGCAZ.org/stars](http://BGCAZ.org/stars)**

**Thank you for your participation!**

### **About Boys & Girls Clubs of the Valley (BGCAZ):**

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At 25+ Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people.

For 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

Boys & Girls Clubs employs a Formula for Impact for how the organization impacts the life of a child. Our programs are organized around four Priority Outcomes: Academic Success; Good Character & Leadership, Healthy Lifestyles and Career Pathways & Workforce Readiness.



### **Great Futures Start Here!**

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