

AN EVENING HONORING #11

LARRY FITZGERALD

AND CELEBRATING

BOYS & GIRLS CLUBS OF THE VALLEY 2021 YOUTH OF THE YEAR

SPONSORSHIP PLAYBOOK



TAKE THE FIELD SATURDAY, MAY 1, 2021 FOR A SPECTACULAR **EVENING CELEBRATING THE YOUTH SERVED BY BGCAZ**

Commitment by 1/6/21 for promotion at Celebrating Youth Event Commitment needed by 4/1/21 for promotion at Stars



PRESENTING SPONSORSHIP

- Three tables with premium placement, upgraded wine and personal server
- After party for all guests
- Three standard rooms at the Renaissance Hotel
- Introduce a Youth of the Year at event
- Two full page ads in event program
- Social media (3 posts)

\$50,000 Contribution - 1 Available

- Print, video and verbal recognition at event
- Feature on BGCAZ homepage with link to sponsor's website
- Feature in BGCAZ newsletter
- Print & video announcement at Celebrating Youth Event
- Recognition on Stars event page



YOUTH OF THE YEAR SPONSORSHIP

- Two tables with VIP placement, upgraded wine and personal server
- After party for all guests
- Two standard rooms at the Renaissance Hotel
- Full page ad in event program

\$25,000 Contribution

- Social media (2 posts)
- Print, video and verbal recognition at event
- Print & video announcement at Celebrating Youth Event
- Recognition on Stars event page



PRIORITY OUTCOMES SPONSORSHIP

- One table with preferred placement and upgraded wine
- After party for all guests
- One standard room at the Renaissance Hotel
- Half page ad in event program

\$15,000 Contribution

- Social media (1 posts)
- Print and video recognition at event
- Print announcement at Celebrating Youth Event
- Recognition on Stars event page

Virtual Option Available



WHATEVER IT TAKES SPONSORSHIP

- One table with favored placement (upgraded wine with commitment by 2/1/21)
- After party for all guests
- Third page ad in event program

\$10,000 Contribution

- Print recognition at event
- Recognition on Stars event page

Virtual Option Available

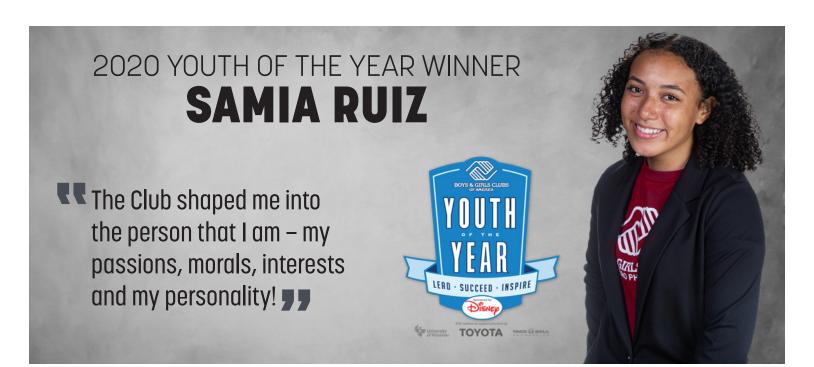


STAR COUPLE

- Two 'ballroom' table seats
- After party for couple

\$2,000 Contribution

• Print recognition at event



DIRECTLY IMPACT THE LIVES OF YOUTH

OPPORTUNITIES TO SUPPORT FOR THOSE UNABLE TO ATTEND THE IN-PERSON EVENT.



Commitment needed by 4/5/21

Virtual Priority Outcomes Sponsorship - \$15,000

- Dinner for 12 delivered to Valley home
- Includes décor and event favors for 12 guests
- Photo of your watch party shown during event

Virtual Whatever It Takes Sponsorship - \$10,000

- Dinner for 8 delivered to Valley home
- Includes décor and event favors for 8 guests
- Photo of your watch party shown during event

DIRECT CONTRIBUTION OPTIONS

Commitment needed by 4/1/21 for promotion at Stars

Champion Contribution - \$10,000

- Half page ad in event program
- Recognition on Stars event page

Family Support Contribution - \$5,000

- Quarter page ad in event program
- Recognition on Stars event page

Honorary Contribution - \$2,500

- Eighth page ad in event program
- Recognition on Stars event page

Program Contribution - \$1,000

• Recognition in event program

Friend Contribution - \$500

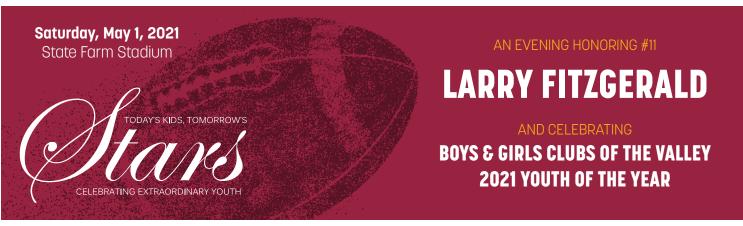
• Recognition in event program

The Champion, Family Support, Honorary, Program and Friend Contributions are a full-tax deductible donation.



FOR MORE INFORMATION

e: jennifer.ensley@bgcaz.org • p: 602-954-8182 • w: bgcaz.org/stars





Address:				
City:			State:	Zip:
Phone:	Email:			
*By signing below, I/we are committing	to the following donation pl	edge to Boys & G	iirls Clubs of the Valley.	
Amount:				
To be used for: Event Sponsorship	Direct Contribution	O ther		
Notes:				
	PAYMEN	NT INSTRUC	TIONS	
I am fulfilling the entire pledge at th	is time			
I will pay the entire pledge on or before				_ (invoice will be mailed two weeks prior)
I would like to be billed in installments of \$ Wee			Monthly Beginning _	
Check enclosed (check payable to B	oys & Girls Clubs of the Vall	ey. Mail to 4309	East Belleview St., Bldg	g. 14 Phoenix, AZ 85008)
Please charge my: Visa Maste	rcard American Express	s Discover		
Card Number:		Expir	es:	CVV Code:
Other method of payment:				
*Signature:				Date:



Donor Name:

Boys & Girls Clubs of the Valley is an Arizona 501(c)3 Nonprofit Corporation, Federal Tax ID 86-0550646. All donations are tax-deductible for the full amount, less the value of any goods and/or services received. For more information, please call (602) 343-1222.



FOR MORE INFORMATION:

e: jennifer.ensley@bgcaz.org p: 602-954-8182 or visit bgcaz.org/stars

The Boys & Girls Clubs of the Valley thanks you for your participation!

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people.

For over 70 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

Boys & Girls Clubs employs a Formula for Impact for how the organization impacts the life of a child. Our programs are organized around four Priority Outcomes: Academic Success; Good Character & Leadership, Healthy Choices and Career Pathways & Workforce Readiness.



Great Futures Start Here!

4309 E. Belleview St., Bldg. 14 • Phoenix, AZ 85008 p: (602) 954-8182 • f: (602) 956-3320 • w: bgcaz.org











BGCAZ does not discriminate on the basis of race, color, religion, age, national origin, sex, genetics, veteran or disability status. Furthermore, BGCAZ does not discriminate on the basis of familial status. AZRelay.org or 7-1-1

