



AN EVENING HONORING #11  
**LARRY FITZGERALD**  
AND CELEBRATING  
**BOYS & GIRLS CLUBS OF THE VALLEY**  
**2021 YOUTH OF THE YEAR**

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*SPONSORSHIP PLAYBOOK*

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**BOYS & GIRLS CLUBS**  
OF THE VALLEY

Saturday, May 1, 2021 • State Farm Stadium • 5pm • Cocktail Attire

# TAKE THE FIELD SATURDAY, MAY 1, 2021 FOR A SPECTACULAR EVENING CELEBRATING THE YOUTH SERVED BY BGCAZ

*Commitment by 1/6/21 for promotion at Celebrating Youth Event*

*Commitment needed by 4/1/21 for promotion at Stars*



## PRESENTING SPONSORSHIP

**\$50,000 Contribution – 1 Available**

- Three tables with premium placement, upgraded wine and personal server
- After party for all guests
- Three standard rooms at the Renaissance Hotel
- Introduce a Youth of the Year at event
- Two full page ads in event program
- Social media (3 posts)
- Print, video and verbal recognition at event
- Feature on BGCAZ homepage with link to sponsor's website
- Feature in BGCAZ newsletter
- Print & video announcement at Celebrating Youth Event
- Recognition on Stars event page



## YOUTH OF THE YEAR SPONSORSHIP

**\$25,000 Contribution**

- Two tables with VIP placement, upgraded wine and personal server
- After party for all guests
- Two standard rooms at the Renaissance Hotel
- Full page ad in event program
- Social media (2 posts)
- Print, video and verbal recognition at event
- Print & video announcement at Celebrating Youth Event
- Recognition on Stars event page



## PRIORITY OUTCOMES SPONSORSHIP

**\$15,000 Contribution**

- One table with preferred placement and upgraded wine
- After party for all guests
- One standard room at the Renaissance Hotel
- Half page ad in event program
- Social media (1 posts)
- Print and video recognition at event
- Print announcement at Celebrating Youth Event
- Recognition on Stars event page

*Virtual Option Available*



## WHATEVER IT TAKES SPONSORSHIP

**\$10,000 Contribution**

- One table with favored placement (upgraded wine with commitment by 2/1/21)
- After party for all guests
- Third page ad in event program
- Print recognition at event
- Recognition on Stars event page

*Virtual Option Available*



## STAR COUPLE

**\$2,000 Contribution**

- Two 'ballroom' table seats
- After party for couple
- Print recognition at event

# 2020 YOUTH OF THE YEAR WINNER **SAMIA RUIZ**

“The Club shaped me into the person that I am – my passions, morals, interests and my personality!”



## **DIRECTLY IMPACT THE LIVES OF YOUTH**

OPPORTUNITIES TO SUPPORT FOR THOSE UNABLE TO ATTEND THE IN-PERSON EVENT.



### **VIRTUAL ATTENDANCE OPTIONS**

Commitment needed by 4/5/21

#### **Virtual Priority Outcomes Sponsorship – \$15,000**

- Dinner for 12 delivered to Valley home
- Includes décor and event favors for 12 guests
- Photo of your watch party shown during event

#### **Virtual Whatever It Takes Sponsorship – \$10,000**

- Dinner for 8 delivered to Valley home
- Includes décor and event favors for 8 guests
- Photo of your watch party shown during event



### **DIRECT CONTRIBUTION OPTIONS**

Commitment needed by 4/1/21 for promotion at Stars

#### **Champion Contribution – \$10,000**

- Half page ad in event program
- Recognition on Stars event page

#### **Honorary Contribution – \$2,500**

- Eighth page ad in event program
- Recognition on Stars event page

#### **Family Support Contribution – \$5,000**

- Quarter page ad in event program
- Recognition on Stars event page

#### **Program Contribution – \$1,000**

- Recognition in event program

#### **Friend Contribution – \$500**

- Recognition in event program

*The Champion, Family Support, Honorary, Program and Friend Contributions are a full-tax deductible donation.*



## **FOR MORE INFORMATION**

e: [jennifer.ensley@bgcaz.org](mailto:jennifer.ensley@bgcaz.org) • p: 602-954-8182 • w: [bgcaz.org/stars](http://bgcaz.org/stars)

Saturday, May 1, 2021  
State Farm Stadium



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## DONOR/PLEDGE FORM



Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*By signing below, I/we are committing to the following donation pledge to Boys & Girls Clubs of the Valley.

Amount: \_\_\_\_\_

To be used for:    Event Sponsorship    Direct Contribution    Other

Notes: \_\_\_\_\_

### PAYMENT INSTRUCTIONS

I am fulfilling the entire pledge at this time

I will pay the entire pledge on or before \_\_\_\_\_ (invoice will be mailed two weeks prior)

I would like to be billed in \_\_\_\_\_ installments of \$ \_\_\_\_\_    Weekly    Monthly Beginning \_\_\_\_\_

Check enclosed (check payable to **Boys & Girls Clubs of the Valley**. Mail to 4309 East Bellevue St., Bldg. 14 Phoenix, AZ 85008)

Please charge my:    Visa    Mastercard    American Express    Discover

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Other method of payment: \_\_\_\_\_

\*Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**BOYS & GIRLS CLUBS**  
OF THE VALLEY

Boys & Girls Clubs of the Valley is an Arizona 501(c)3 Nonprofit Corporation, Federal Tax ID 86-0550646.  
All donations are tax-deductible for the full amount, less the value of any goods and/or services received.  
For more information, please call (602) 343-1222.

**Thank you for your investment in the youth of the Valley!**



## FOR MORE INFORMATION:

**e: [jennifer.ensley@bgcaz.org](mailto:jennifer.ensley@bgcaz.org) 📞 p: 602-954-8182**  
**or visit [bgcaz.org/stars](http://bgcaz.org/stars)**

### **The Boys & Girls Clubs of the Valley thanks you for your participation!**

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people.

For over 70 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

Boys & Girls Clubs employs a Formula for Impact for how the organization impacts the life of a child. Our programs are organized around four Priority Outcomes: Academic Success; Good Character & Leadership, Healthy Choices and Career Pathways & Workforce Readiness.



**BOYS & GIRLS CLUBS**  
OF THE VALLEY

### **Great Futures Start Here!**

4309 E. Belview St., Bldg. 14 • Phoenix, AZ 85008  
p: (602) 954-8182 • f: (602) 956-3320 • w: [bgcaz.org](http://bgcaz.org)



BGCAZ does not discriminate on the basis of race, color, religion, age, national origin, sex, genetics, veteran or disability status. Furthermore, BGCAZ does not discriminate on the basis of familial status. [AZRelay.org](http://AZRelay.org) or 7-1-1

**BGCAZ.ORG • Stay Connected With Us @BGCArizona**

