

# SPONSORSHIP OPPORTUNITIES



Avondale Cup is excited to join forces with Phoenix Raceway to host the 25<sup>th</sup> Avondale Cup benefitting Boys & Girls Clubs of the Valley Tri-City West/Thornwood Branch

November 4, 2020

Wigwam Golf Resort



Avondale





# GREAT FUTURES START HERE

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for 16,000+ young people in grades K-12. At Clubs across the Valley, BGCAZ provides award-winning programs designed to change the lives of young people. For over 70 years, we have been committed to creating equity and opportunity for youth through programs that create pathways to academic, social, career and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.

Boys & Girls Clubs employs a Formula for Impact for how the organization impacts the life of a child. Our programs are organized around four Priority Outcomes:



## ACADEMIC SUCCESS

Graduate from high school, ready for college, trade school, military or employment.



## GOOD CHARACTER & LEADERSHIP

Be an engaged member in the community, and model strong character.



## HEALTHY LIFESTYLES

Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness.



## CAREER PATHWAYS & WORKFORCE READINESS

Build knowledge, skills and learning experiences to prepare for the 21st century workforce and lifetime economic potential.

For more information: visit [bgcaz.org](http://bgcaz.org) and [@BGCArizona](https://www.instagram.com/BGCArizona) on social channels.



# SPONSORSHIP LEVELS

## TOURNAMENT SPONSOR

**\$30,000**

**SOLD**

- Six (6) foursomes
- 24 on-course contest packages (Super Ticket)
- Tournament sponsor reference in press release and promotional materials
- Logo and signage on all golf courses
- Logo included in tournament promotional collateral
- Logo with link on Avondale Cup website



- Recognition on social media (4)
- Logo on swag item for all golfers.
- Logo on volunteer shirt
- Premium item opportunity included in swag bag (company provides)
- Sponsor recognition plaque

## PRESENTING SPONSOR

**\$20,000 ■ 2 AVAILABLE**

- Four (4) foursomes
- 16 on-course contest packages (Super Ticket)
- Sponsor reference in press release
- Logo and signage at registration and lunch
- Sponsor logo on promotional collateral
- Logo with link on Avondale Cup website
- Social media mentions (3)
- Logo on golf balls/sleeve for each golfer
- Logo on cart sign
- Premium item opportunity included in swag bag (company provides)
- Sponsor recognition plaque
- Tee sign

## ON-COURSE ACTIVITY SPONSOR

**\$3,000**

**SOLD**

- One (1) foursome
- 4 on-course contest packages (Super Ticket)
- Logo placement on event website
- Social media mention (1)
- Company logo on tee box sign for your choice of on-course activity to sponsor – ex. Beat the Pro, Ball Launcher or Hole In One
- Sponsor recognition plaque
- Tee sign



## PUTTING CONTEST SPONSOR

**\$2,500**

**SOLD**

- One (1) foursome
- 4 on-course contest packages (Super Ticket)
- Logo placement on event website
- Company logo on putting green signage
- Premium item opportunity included in swag bag (company provides)
- Sponsor recognition plaque
- Tee sign



## COURSE TITLE SPONSORS

**\$10,000 ■ 2 AVAILABLE**

- Two (2) foursomes
- 8 on-course contest packages (Super Ticket)
- Logo on course welcome letter
- Sponsor logo on promotional collateral
- Logo placement on event website
- Social media mentions (2)
- Company logo tournament baseball cap/one course
- Logo on cart sign
- Premium item opportunity included in swag bag (company provides)
- Sponsor recognition plaque
- Tee sign

## COURSE BEVERAGE SPONSOR

**\$5,000 ■ 1 AVAILABLE**

- One (1) foursome
- 4 on-course contest packages (Super Ticket)
- Logo placement on event website
- Social media mentions (1)
- Company logo on beverage cart and tickets
- Premium item opportunity included in swag bag (company provides)
- Sponsor recognition plaque
- Tee sign



## CHAMPION FOR KIDS TEAM SPONSOR

**\$1,500**

- Golf foursome
- 4 on-course contest packages (Super Ticket)
- Sponsor recognition plaque
- Tee sign

## GOLF FOURSOME

**\$1,200**

\*Golf foursome \*4 on-course contest packages (Super Ticket)

All Golfers Receive:

- Lunch
- Tee gifts including swag bag, baseball cap, golf balls (2 sleeves)
- Two (2) on-course drink tickets
- On course contest package including:
  - 10 Raffle Tickets, one (1) magic putt, on-course games, and entry into Putting Contest for a cash putt prize of \$1,500.
- Prizes for 1st, 2nd and 3rd place foursomes, Longest Drive and Closest to the Pin prizes
- Additional swag items provided by sponsors (optional)

## TEE SPONSOR

**\$500**

- Tee sign

## INDIVIDUAL GOLFER

**\$325**

- 1 on-course contest package

**For sponsorship opportunities, contact Jen at [jennifer.ensley@bgcaz.org](mailto:jennifer.ensley@bgcaz.org) or call (602) 343-1222.**

Boys & Girls Clubs of the Valley is a 501(c)(3) organization and contributions are tax deductible as provided by law. Tax ID # 86-0550646



# SPONSORSHIP OPPORTUNITIES



**YES, I WOULD LIKE TO SPONSOR THE 25TH ANNUAL AVONDALE CHAMPIONSHIP OPEN GOLF TOURNAMENT ON WEDNESDAY, NOVEMBER 4, 2020 AT THE FOLLOWING LEVEL:**

- |  |             |  |             |
|--|-------------|--|-------------|
| <input type="radio"/> Tournament Sponsor   | <b>SOLD</b> | <input type="radio"/> Putting Contest Sponsor        | <b>SOLD</b> |
| <input type="radio"/> Presenting Sponsor   | \$20,000    | <input type="radio"/> Champion for Kids Team Sponsor | \$1,500     |
| <input type="radio"/> Course Title Sponsor   | \$10,000    | <input type="radio"/> Golf Foursome                  | \$1,200     |
| <input type="radio"/> Course Beverage Sponsor  | \$5,000     | <input type="radio"/> Tee Sponsor                    | \$500       |
| <input type="radio"/> On-Course Activity Sponsor   | <b>SOLD</b> | <input type="radio"/> Individual Golfer              | \$325       |
| <input type="radio"/> I regret that I am unable to attend, but I would like to make a donation of: |             | \$ <input type="text"/>                              |             |

- ☐ Send an invoice      ☐ Check enclosed      ☐ [bgcaz.org/avondale-championship-open/](https://bgcaz.org/avondale-championship-open/)

## CONTACT INFORMATION

Please print your name as you wish it to appear in promotional materials:

Name

Company

Address

City

State

Zip

Email Address

Phone Number

Corporate Contact/Liason (if different than above)

By signing below as an authorized representative of your company, you confirm that you or your company will donate the above listed amount to Boys & Girls Clubs of the Valley.

Signature

Date

**Return by mail:** Boys & Girls Clubs of the Valley  
4309 E. Belleview Street, Bldg. #14 Phoenix, AZ 85008

**Return by email:** [jennifer.ensley@bgcaz.org](mailto:jennifer.ensley@bgcaz.org)  
**Contact phone:** (602) 343-1222