

2017



BOYS & GIRLS CLUBS  
OF METRO PHOENIX

2018

# IMPACT REPORT



# When school is out, the Clubs are in!

When the school bell rings on any given day in Phoenix, many children are left without adult care or supervision. Increasingly, youth and teens whose parents or guardians work must find their own recreation and companionship in the out-of-school hours.

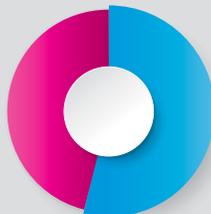
Boys & Girls Clubs of Metro Phoenix (BGCMP) fills the critical need for out-of-school supervision and care by providing a safe, nurturing environment for kids to learn, recreate, socialize, and develop into caring, responsible members of the community. **We ensure that cost is never a barrier for a child or teen.**

## WHO WE SERVE:

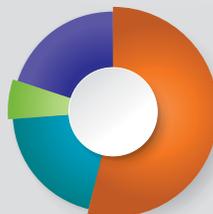
### MEMBERSHIP:



### OTHER YOUTH SERVED (OYS):



55% MALE  
45% FEMALE  
<.1% TRANSGENDER/  
QUESTIONING



54% LATINO/HISPANIC  
20% AFRICAN AMERICAN  
6% OTHER/MULTI-RACIAL  
20% CAUCASIAN



52% OF OUR MEMBERS  
LIVE AT OR BELOW THE  
FEDERAL POVERTY LEVEL  
(FAMILY OF FOUR IS \$25,100)

\*Based on calendar year.



“ The Club has been a tremendous help to my family. I can safely leave my children there for a very affordable price. I like the positive attitudes of the staff... the homework power hour, field trips, and the art program.”

— BGCMP PARENT

# GREAT FUTURES START HERE

# FORMULA FOR IMPACT

**YOUNG PEOPLE WHO NEED US MOST**



**OUTCOME-DRIVEN CLUB EXPERIENCE**



**PRIORITY OUTCOMES**



**FIVE KEY ELEMENTS FOR POSITIVE YOUTH DEVELOPMENT**

•  
**HIGH-YIELD ACTIVITIES**

•  
**TARGETED PROGRAMS**

•  
**REGULAR ATTENDANCE**



Graduate from high school ready for college, trade school, military or employment



Be an engaged citizen involved in the community, register to vote and model strong character



Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness

Our programs aren't just fun – everything we do has a purpose. We want to ensure kids' academic, social and emotional success.

## **ACADEMIC SUCCESS**

Learning doesn't end when school is out. Our programs are designed to foster a culture of high expectations and academic achievement. We focus on increasing high school graduation rates and decreasing school absenteeism, and we encourage kids to create ambitious, achievable post-secondary goals.

Every Club offers a unique array of proven programs designed to educate and delight our members. All Boys & Girls Clubs offer academic enrichment programs, including STEAM (science, technology, engineering, arts and math) initiatives, homework help, financial literacy, and summer programs to prevent summer learning loss.

“*What I really like is how the staff empower and build up the children's self-esteem through encouragement and the programs offered.*”

— BGCMP PARENT

## BE GREAT, DO GOOD

At BGCMP, we teach our Club members the importance of giving back to the community. We equip our youth and teens with the tools they need to become responsible, caring adults and active, participating members of the community by offering character development and leadership skills programs.

## HEALTHY CHOICES

Our Clubs provide more than just care and recreation. Through our health and wellness programs, we offer a variety of resources to help our Club kids make healthy choices.

Our proven programs equip our youth and teens with the tools (and the confidence) to take responsibility for their actions. Through a combination of nutrition education, team sports, and gym time, our healthy lifestyles platform teaches young people that informed decisions about health and social issues is the difference between a life with limited options, and a life filled with hope and opportunity.



FREE, HOT,  
HEALTHY MEALS  
SERVED TO  
HUNGRY YOUTH



NUTRITIOUS  
SNACKS SERVED  
TO KIDS AFTER  
SCHOOL



OF PARENTS THAT AGREE OUR  
CLUBS' HOT DINNER AND SNACK  
PROGRAMS MAKE A DIFFERENCE  
FOR THEIR FAMILIES!



## BRIGHT SMILES

At our Bob & Renee Parsons Children's Dental Clinic, we're brightening the future by brightening smiles.

Located at our I.G. Homes Branch, our clinic is a full-service dental facility that provides high-quality, low-cost services for children aged 5-18 who lack dental insurance and who do not qualify for state assistance.

We provide comprehensive oral exams, routine care and preventative screenings among other services. Our team strives to make each visit a positive, educational experience, and we're committed to delivering excellent dental care in a safe and nurturing environment.



**741**

Youth served

**2,752**

Patient visits

**13,179**

Total dental  
procedures



*Tooth decay  
is the #1 chronic  
disease among  
Arizona children*



Every \$1 invested  
**generates**

**\$18.22**

*in positive benefits  
to the community*



## BGCMP's Economic Impact

How do you measure the economic impact of an investment in a child's life and well-being? We have story after story from kids, young adults, and parents who tell us how BGCMP changed their lives for the good...

And, thanks to an economic impact study in 2016 conducted by the Seidman Research Institute, W.P. Carey School of Business at Arizona State University, we have numbers to quantify the economic impact we have in the Phoenix Metro area.

**Total estimated value of all socio-economic benefits: \$204.9 million**

**4,155 Club member households continued to work**, thanks to the provision of safe, affordable after-school care at BGCMP, benefitting the Arizona economy by **\$126 million** in one year. Other benefits included:

- Improved rates of high school graduation and the lifetime earnings of Club members.
- A decline in juvenile criminal activity.
- Reduced levels of teenage pregnancy and motherhood.
- Reduced levels of underage drinking and the use of marijuana and tobacco.
- Enhanced opportunity for parents to continue working.
- Impact of BGCMP operations and volunteers.



**WE LOVE OUR VOLUNTEERS**

**HOURS**



**16,953**

**DOLLARS**



**\$415,518**

Our Clubs and the Program Services Center rely on the generous and talented volunteers from all over our community. We host corporate teams in the Clubs and off-site, there are student workers, service learning projects, and individuals who support our 7,000+ members.

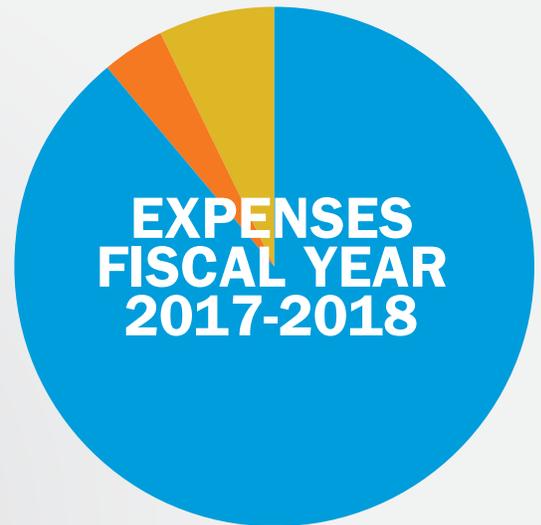
In total, there were more than 16,000 hours contributed to BGCMP this year, at a value of \$415,518 (industry standard value of \$22.52/hour). Currently, there are more than 140 active corporate and agency volunteer partners. Thank you to the 1,807 volunteers who supported our youth and programs this year!

# Statement of Activities

REVENUES:	DOLLARS	PERCENT
Contributions	5,097,679	47%
Government Fees and Grants	1,434,225	13%
Special Events	1,142,687	11%
Program Service Fees	1,031,507	10%
Donated Materials and Services	577,041	5%
United Way	514,62	5%
Change in Foundation Net Assets	474,907	4%
Other	181,503	2%
Membership Dues	167,338	2%
Investment Income	115,430	1%
<b>TOTAL</b>	<b>\$10,736,937</b>	<b>100%</b>



EXPENSES:	DOLLARS	PERCENT
Program	11,075,731	89%
Management & General	534,412	4%
Fundraising	906,820	7%
<b>TOTAL</b>	<b>\$12,516,963</b>	<b>100%</b>



## A Few More Important Numbers

**5**

Years in a Row

**4**

Stars

**96.58**

Out of 100



For the 5th year in a row, the Boys & Girls Clubs of Metro Phoenix earned 4 stars from Charity Navigator, the premier charity evaluator. We scored a 96.58 out of 100, allowing us to receive the “Exceptional” rating. This ranks our organization as one of the top charities in the nation. [www.charitynavigator.org](http://www.charitynavigator.org)



**GREAT FUTURES  
START HERE.**

## OUR MISSION:

The Boys & Girls Clubs of Metro Phoenix empowers people, especially those who need us most, to reach their full potential as productive, caring, responsible members of the community.

Boys & Girls Clubs of Metro Phoenix relies on the support of caring donors like you. Because our members and other youth only pay modest dues and fees for programs, our programs need your support now.

Your generosity impacts nearly 20,000 kids with proven programs that offer safe spaces where they can go when they are out of school and enjoy positive role models, fun sports, healthy meals and academic success.

**Donations to BGCMP are tax deductible and may be eligible for the Arizona State Tax Credit program.** BGCMP is a Qualifying Charitable Organization. Please consult your tax advisor for advice.



**BOYS & GIRLS CLUBS**  
OF METRO PHOENIX

Program Services Center

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**Stay Connected With Us @BGCMP**



BGCMP does not discriminate on the basis of race, color, religion, age, national origin, sex, genetics, veteran or disability status. Furthermore, BGCMP does not discriminate on the basis of familial status. AZRelay.org or 7-1-1

This institution is an equal opportunity provider.

Esta institución es un proveedor que ofrece igualdad de oportunidades.